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For Immediate Release...

June 22, 2017

EMERALD CITY BAGELS SET TO OPEN IN EAST ATLANTA LATER THIS SUMMER **POP-UP SHOP FINDS PERMANENT HOME THROUGH PACES PROPERTIES**

ATLANTA – Paces Properties is proud to welcome Emerald City Bagels to East Atlanta Village. Slated to open later this summer, Emerald City Bagels is setting up shop in a 2,000 square foot footprint, previously home to Gravity Pub. The East Atlanta location is their first brick and mortar experience and will feature a state-of-the-art oven and kettle installed in the kitchen allowing customers to view fresh bagels being made daily. Staying true to authentic NY-style bagel shops, the retail shop will serve its bagels to-go with some limited inside seating. Other additions will include a variety of bagel sandwiches and craft sodas made from house-made syrups and seltzers. There will also be an expansion in the type of bagels served including, pumpernickel, rye, egg and whole grain.

“In 2014 we purchased approximately 20,000 SF of real estate in East Atlanta. Over the last three years we have been working to improve the building facades, curate the right tenant mix and elevate the experience on Glenwood Avenue. Emerald City Bagels is a great fit to the East Atlanta community. It answers the demand for breakfast, complements other area tenants and supports our vision of small, local businesses populating the village,” stated David Cochran, Paces Properties Partner.

The mother-daughter duo first started making bagels at Prep Atlanta, a shared, commercial kitchen. Their business quickly grew due to their dedication to produce authentic NY-style bagels while using traditional methods and ingredients. Now, in 2017, their bagels are served at coffee shops and breakfast locations around the metro Atlanta area.

“We chose East Atlanta over other areas because we live in the neighborhood and the location fits most closely with what we were looking for in a space. Size, good street visibility and free and accessible parking were all factors in our decision,” says Emerald City Bagel Owner Deanna Halcrow.

Once open, Emerald City Bagels will serve guests from 6:00 a.m. to 3:00 p.m., 7 days a week.

Paces Properties are continuing to fill leasable space along Glenwood Ave including the former My Sisters Room (restaurant space at 2,321 SF) and two additional retail spaces at 1,900 SF and 1,989 SF. Interested parties should contact Shelbi Saine at 404-537-2766 or ssaine@pacesproperties.com.

About Emerald City Bagels: The Halcrow family hails from the north shore of Long Island where quality bagels are a ubiquitous breakfast food. They took having widely available bagels for granted, and in their new home of Atlanta found bagel quality and availability to be lacking. On a whim and to prove that a great bagel could be made outside Suffolk County, Mama Halcrow set out on a quest to make them herself. Two years and a thousand of pounds of flour later, Deanna and daughter Jackie perfected the recipe, and now produce their version of a NY-style bagel- right here in the heart of Atlanta. Bagel making is a lost art that has gone the way of bagel rolling machines, dough conditioners and steam ovens. At Emerald City Bagels, we believe in the art of bagel making and the result is evident in the flavor, shape and texture. For more information about Emerald City Bagels, please visit www.emeraldcitybagels.com.

About Paces Properties: Paces Properties is an evolving partnership originally founded in 1972. Paces specializes in the development, management and leasing of multifamily residential communities and specialty retail centers. The mission of the company, which has served to be a solid foundation through the real estate cycles of the last forty years, is: A commitment to creating distinctive, inspiring & well-crafted environments to live, work & shop. Paces is a well-capitalized company with a proven entrepreneurial spirit and excellent track record. Paces and its Principals have been involved in the development, management and construction of over 5,000 multifamily units and 250,000 square feet of retail, with the most recent project being the highly anticipated mixed use development that includes Krog Street Market and Stoveworks. For more information about Paces Properties, please visit www.pacesproperties.com.

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