



FOR IMMEDIATE RELEASE...

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**THE WORLD-FAMOUS NETHERWORLD HAUNTED HOUSE RETURNS
IN SEPTEMBER WITH TWO NEW THRILLING ATTRACTIONS!**

*Kicking Off September 27 – 28, NETHERWORLD Introduces **NIGHT OF THE GORGON**
And **COLD BLOODED**, Featuring Expanded Ticketing Options for Guests*

WHEN: *September 27 – 28:*
7:00pm to 11:00pm

October 4 – November 3 (OPEN EVERY NIGHT):
7:30pm to 10:30pm Sundays – Thursdays
7:00pm to Midnight Fridays – Saturdays

November 8 – 9:
7:00pm to 11:00pm

WHERE: 2076 West Park Place Blvd., Stone Mountain, GA 30087

TICKETS: With tiered pricing and the availability of reserved time tickets, visitors will have more options than ever before. More details can be found below. Attendees can purchase and print tickets in advance online at fearworld.com or purchase onsite.

ATLANTA: Stone Mountain, GA-based [NETHERWORLD Haunted House](http://fearworld.com) opens for haunt fans and thrill seekers for the first time this season on Friday, September 27, and Saturday, September 28. Known worldwide for their nightmare-inducing haunted houses, NETHERWORLD's terrifying themes for this year's haunted houses, **NIGHT OF THE GORGON** and **COLD BLOODED**, are sure to shock those brave enough to enter.

"We saw amazing potential in this year's haunt themes to delve into areas that we hadn't experimented with before," said NETHERWORLD Co-Founder Ben Armstrong. "NETHERWORLD is known for innovation in the haunted house industry, and with crazy new scares, stunning sets and jaw dropping effects, this season is going to show that creativity once again. Opening weekend is right around the corner, and we are looking forward to blowing visitors' minds with how twisted these haunts really are. That is what NETHERWORLD is all about!"

More about this year's two haunts:

NIGHT OF THE GORGON: The slightest glimpse of the nightmarish Gorgon in Eliza Whyshman's accursed mirror is a fate worse than death! Now, an apocalyptic cult is using this evil power to create an army of stone warriors to crush any who dare oppose them. Will they succeed in defeating the forces of darkness with these unstoppable warriors or will an unnamable horror from the depths of the mountain be released by their abuse of power? Flee for your lives before the sun sets on the NIGHT OF THE GORGON!

Featuring: The Massive Thing from the Deep, the Bone-Crunching Stone Colossus, the All-Seeing Terrors from the Sky, the Unspeakable Nightmare from Below, the Invasion of the Gorgonoids, the Behemoth's Collapsing Cavern, the Twisting Mirrors of Zin, the Curse of Ghatanothoa, the Medusan Warriors, the Petrified Legions, and more massive monster action, shocking scares and incredible sets and effects than ever before will leave you astounded in NIGHT OF THE GORGON!

COLD BLOODED: In the advanced research facility known as The Box, the order has been given to weaponize cloned prehistoric lifeforms spliced with the DNA of reptilian alien subjects. Will this twisted experimentation create a new form of warrior able to win on any battlefield or is the entire project being manipulated by inhuman forces dedicated to the subjugation of mankind? One thing is certain: the results are savage, extremely dangerous, virtually unstoppable, and absolutely COLD BLOODED!

Featuring: The Secrets of The Reptilians, dark experiments run amok, the Serpent from the Sewer, the Terror Pteranodon, massive flesh-eating dinosaurs, parasitic horrors, the Million-Year-Old Blood Beast, the Mutated Battle Warriors, an escape of the Titanosaur, the Hybrid from the Spawning Vats, the Wraith of the Lizard Men, and advanced technology clashes with prehistoric rage in the pulse pounding COLD BLOODED!

In addition to the new haunted attractions, guests will be able to choose from four highly-detailed Escape Games (www.EscapeTheNetherworld.com), the all new NETHERWORLD Laser Adventure Battle Arena (www.NetherworldLaser.com), a monster museum dubbed “House of Creeps,” a new photo souvenir system, even more cool giftshop merchandise, and a massive carnival-like midway with expanded food and beverage options.

Along with the announcement of this year’s haunt themes, NETHERWORLD is also unveiling new ticketing options, including General Admission, Speed Pass and Timed Tickets. Prices vary by date with several value-priced options available.

“The new ticketing format will give visitors options that will fit every lifestyle,” said Co-Founder Billy Messina. “A limited inventory of Timed Tickets each hour will allow timed access to a short inside queue for those who like to plan ahead. General Admission tickets are the most inexpensive choice, and of course, Speed Passes will allow guests the fastest entry to the haunts.”

The haunts will open the weekend of September 27 – 28, will be open nightly October 4 – November 3, and closing weekend will be November 8 – 9. Tickets are on sale now. For more details and to buy your tickets, visit www.fearworld.com.

About NETHERWORLD Haunted House: NETHERWORLD, Atlanta's most popular self-guided, dark attraction, is one of the most highly acclaimed Haunted Houses in the world. Known for its over-the-top special effects, unique make-up, elaborate costuming, skilled stunt actors and unusual themes, NETHERWORLD has established itself as an Atlanta Halloween tradition. Since the attraction first opened 23 years ago, NETHERWORLD has been voted the top haunt in the nation by publications such as *Hauntworld Magazine*, *The Atlanta Journal-Constitution*, *Buzzfeed*, *Business Insider*, *Dread Central*, *Fangoria* and *USA Today* and has been recognized both locally and nationally by media including *CNN*, *Thrillist*, *Travel + Leisure*, *The Today Show*, *The Early Show*, *The Travel Channel* and *Wall Street Journal*. Every season, this innovative horror experience continues to draw in generations of thrill-seekers eager to see what new nightmares have been unleashed! For more information, visit www.fearworld.com or call 404-608-2484. Keep up with all things spooky by following NETHERWORLD Haunted House on [Facebook](#), [Instagram](#), and [Twitter](#).

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