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NEW NETHERWORLD HAUNTED HOUSE LOCATION ANNOUNCED FOR 2018 SEASON

2017 Halloween Season Marks the Final Year in Norcross

ATLANTA – After one final season at the longtime Norcross Antique Center location this fall, NETHERWORLD Haunted House will relocate to a brand new facility in Stone Mountain, Georgia, the first major move for the world famous haunted house in 20 years. Conveniently located just off of US 78 in Gwinnett County, the 9.5 acre property was purchased by NETHERWORLD in early March. The new location will allow for a large expansion of the haunts, new attractions including year round Escape Games, and increased parking.

“We are pleased and excited that NETHERWORLD is relocating within the Evermore Community Improvement District of Gwinnett. With the recreational history of Stone Mountain coupled with the fact that the Tennis Center is being removed, NETHERWORLD will be the first new venue to change the face of the area. Ultimately, we are looking at creating an entertainment complex to give residents a higher quality of life within the district,” said Evermore CID Executive Director Jim Brooks.

The new location, with nearly ten acres of property and 70,000 square feet of space will also feature expanded retail areas and extensive indoor queuing. In addition to new attractions, the location will also offer attendees a myriad of other amenities, including dozens of restaurants and entertainment options close by.

“Over the last 20 years NETHERWORLD Haunted House has continued to grow and attract more and more fright fans each year,” said Billy Messina, co-owner of NETHERWORLD. “After looking at many locations around the greater Atlanta area, we found the Stone Mountain property and were blown away by how perfect it would be for our operation. Not only is there room to expand our Haunted Attractions, but we'll also be able to explore new types of themed experiences which we simply don't have room for at our current location.”

The first to be unveiled will be “Escape the NETHERWORLD” in late summer of 2017, a thrilling series of challenge games that will test the problem solving skills of attendees. Though Escape Games in general are not particularly scary ventures, if you'd like a bit of a scream, NETHERWORLD will offer guests a choice between a “scary” and “not scary” version of their games. Whichever version patron's experience, they will be sure to see the same high level of detail, theming and fun that NETHERWORLD Haunted House is so well known for. “We're excited to be opening the Escape Games this summer in Stone Mountain, but we're equally focused on and excited about NETHERWORLD opening this September for one last season in the place we've called “home” for two decades. We're working really hard to make this final season in Norcross our most epic to date.” Messina further stated.

In its final year at 6624 Dawson Blvd., NETHERWORLD Haunted House is ready to terrify with two new attractions in 2017: PRIMAL SCREAM and Dr. GRENDDEL'S FUNHOUSE OF HORROR in 3D! The season launches the weekend of Friday, September 22 – Saturday, September 23 and opens seven days a week starting Friday, September 29 through Halloween. The final nights to experience NETHERWORLD at the Norcross location will be Friday, November 3 – Sunday, November 5.

“NETHERWORLD is a world-class haunted attraction. They are powerful marketers who have had an incredible economic impact in Gwinnett.” said Nick Masino, Chief Economic Development Officer at Partnership Gwinnett. “After 20 years, their name and Gwinnett County have become synonymous and we knew it was important to keep them here. We are thrilled that this has been accomplished.”

Tickets are \$23 for PRIMAL SCREAM and \$28 for both PRIMAL SCREAM and MR. GRENDDEL'S FUNHOUSE OF HORRORS all Sundays – Thursdays except Halloween. On Fridays, Saturdays and Halloween, tickets cost \$25 for PRIMAL SCREAM and \$35 for both PRIMAL SCREAM and MR. GRENDDEL'S FUNHOUSE OF HORRORS. Speed passes, which allow front of line access and entry to both haunts are also available for \$55 each. Tickets for the 2017 NETHERWORLD season will go on sale after Memorial Day so stayed tuned for more information and visit fearworld.com for updates and hours of operation.

About NETHERWORLD Haunted House: NETHERWORLD, Atlanta's most popular self-guided, dark attraction, is one of the most highly-acclaimed Haunted Houses in the world. Known for its over-the-top special effects, unique make-up, elaborate costuming, skilled stunt actors and unusual themes and details, NETHERWORLD has established itself as an Atlanta tradition. Since the attraction first opened 21 years ago, NETHERWORLD has been voted by publications such as *Hauntworld Magazine*, *Dread Central*, *Fangoria* and *USA Today* as the top haunt in the nation as well as been recognized both locally and nationally by media including *CNN*, *The Today Show*, *The Early Show*, *The Travel Channel* and *Wall Street Journal*. Every season, this innovative horror experience continues to draw in generations of thrill seekers eager to see what new nightmares have been unleashed! For more information, visit www.fearworld.com or call 404-608-2484. Keep up with all things spooky by following NETHERWORLD Haunted House on [Facebook](#), [Instagram](#) and [Twitter](#).

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