



FOR IMMEDIATE RELEASE

April 11, 2022

## **HARRY NORMAN REALTORS® ANNOUNCES PARTNERSHIP WITH HIGH MUSEUM OF ART**

*Two Atlanta-Based Landmark Institutions Support Community and Culture  
Through a Series of Fundraisers & Events in 2022 and Beyond*

**ATLANTA:** Harry Norman, REALTORS®, a luxury real estate firm that prides itself on service excellence and market expertise, announced a new partnership with the High Museum of Art. With both organizations having deep roots in the greater Atlanta area, the contribution this partnership delivers will help support the community endeavors of the High Museum in the communities both organizations call home. Beautiful homes pair perfectly with beautiful art and inspire us to dream. The partnership is just one of several new Harry Norman, REALTORS® initiatives for 2022.

“We are excited by the opportunity to work with such a prestigious Atlanta institution. We had been looking to form a partnership with the High for some time, and the return to in-person events and connections made 2022 the perfect year for us to embark on this sponsorship,” said Luke Trigwell, Vice President of Marketing for Harry Norman. “Our two organizations share a number of core values, and at the heart are both here to serve and give back to the Atlanta community.”

As an Exhibition Series Sponsor, Harry Norman’s involvement assists in bringing national and international exhibitions to the High Museum. One such exhibition kicked off the sponsorship – The Obama Portraits which debuted at the High in January. Through the ongoing partnership, Harry Norman, REALTORS® will not only receive partner recognition, but the firm is also able to get involved by sponsoring additional activities such as the High Museum’s Wine Auction that took place in March. These high-profile events provide exceptional brand exposure while facilitating opportunities for onsite attendance, client networking, agent appreciation and more. This was the first time Harry Norman had taken part, and as a proud Sovereign Sponsor, the 20 agents and executives in attendance had the opportunity to enjoy a fantastic event while contributing to the very worthy charities that the High Museum supports.

“The ability to be affiliated with such incredible exhibits and events is so important to us,” added Trigwell. “Many of these are hard to get tickets or events that align with our luxury brand, so being able to invite high dollar home buyers as well as give access to our agents to support the community is so important.”

Interviews are available upon request, while photos from recent events including the High Museum Wine Auction, can be accessed [here](#).

**About Harry Norman, REALTORS®:** Harry Norman, REALTORS®, the premier luxury real estate firm in Atlanta, was established in 1930 out of a desire to provide an unparalleled customer experience. As the first residential real estate firm in Atlanta, Harry Norman, REALTORS® earned the reputation of being the best and setting the standard for others who follow. Real estate has evolved, as has Harry Norman, but one thing remains constant more than 90 years on – when you work with Harry Norman, REALTORS®, you can be confident you are working with the best real estate agent Atlanta has to offer. With a network of 15 sales offices and over 1,000 real estate professionals, Harry Norman operates across Atlanta and the greater Georgia area with international reach through longstanding affiliations with Luxury Portfolio International, Who’s Who in Luxury Real Estate and their London office, Mayfair International Realty. For more information, visit [HarryNorman.com](http://HarryNorman.com) or connect with the firm via [Facebook](#) and [Instagram](#).

**About the High Museum of Art:** Located in the heart of Atlanta, the High Museum of Art connects with audiences from across the Southeast and around the world through its distinguished collection, dynamic schedule of special exhibitions and engaging community-focused programs. Housed within facilities designed by Pritzker Prize-winning architects Richard Meier and Renzo Piano, the High features a collection of more than 18,000 works of art, including an extensive anthology of 19th- and 20th-century American fine and decorative arts; major holdings of photography and folk and self-taught work, especially that of artists from the American South; burgeoning collections of modern and contemporary art, including paintings, sculpture, new media and design; a growing collection of African art, with work dating from prehistory through the present; and significant holdings of European paintings and works on paper. The High is dedicated to reflecting the

diversity of its communities and offering a variety of exhibitions and educational programs that engage visitors with the world of art, the lives of artists and the creative process. For more information about the High, visit [High.org](http://High.org).

**Media Contact:** Tara Murphy | 360 Media, Inc. | 404-577-8686 or [tara@360media.net](mailto:tara@360media.net)

###