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## HARRY NORMAN, REALTORS® “CLOSES” AS 360 MEDIA, INC.’S NEWEST CLIENT

*Southeast’s Long Standing and Successful Luxury Real Estate Firm Taps Boutique PR Agency for Partnership*

**ATLANTA:** Grant Park communications firm, [360 Media, Inc.](#) is proud to announce a new communications partnership with luxury real estate agency, Harry Norman, REALTORS. 360 Media, Inc. will be responsible for strategic public relations during Harry Norman’s 90<sup>th</sup> year, lending a lifestyle lens to the longstanding Atlanta brokerage.

“All of us at 360 love our city, and we are proud to work with clients who leave a positive impact here,” said Tara Murphy, founder and president of 360 Media, Inc. “The Harry Norman brand is synonymous with Atlanta, which is why a partnership made so much sense. It is an exciting time in real estate, and we are excited to celebrate their incredible legacy throughout 2020.”

Founded in 1930, Harry Norman, REALTORS is Atlanta’s first and largest residential real estate firm, with 13 sales offices, and additional franchise and satellite partners across Georgia and international markets. Harry Norman offers more than 1,000 real estate professionals eager to help home buyers and sellers achieve the absolute best result. With nine decades of experience in the real estate field, Harry Norman’s philosophy is providing experience based on trust, integrity and expertise, originating from the company’s founder, Mrs. “Miss Emmie” Harry Norman. With first class service and market leading expertise, clients can expect nothing less than a luxury experience from all Harry Norman listings.

Harry Norman, REALTORS Director of Marketing, Luke Trigwell, who announced the new partnership at the company’s recent Agent Awards luncheon says, “At 90 years-young we are evolving for the future with a new marketing strategy that will amplify our success to date, and better connect our business and agents with the market.”

“We are excited to announce our partnership with 360 Media, Inc.,” says President and CEO Jenni Bonura of Harry Norman, REALTORS. “With 2020 being our 90-year anniversary, we have some incredible plans and events to honor our clients and the Atlanta community we service. 2020 is already off to a very strong start for our business and we cannot wait to apply a fresh lens on our marketing and public relations plans with support from the 360 team.”

Now celebrating its 24<sup>th</sup> year in business, 360 Media, Inc. has become known far beyond the Southeast for their unique, creative, and impactful campaigns spanning clients in the entertainment, culinary, hospitality, music, lifestyle, and real estate sectors.

If you are interested in covering Harry Norman, REALTORS®, please contact Brittany Westveer at [brittany@360media.net](mailto:brittany@360media.net).

**About 360 Media, Inc.:** 360 Media, Inc. is a boutique-yet-mighty, award-winning agency that works with the biggest and best names across entertainment, lifestyle and hospitality throughout the U.S. from an industrial-cool home base in Grant Park, Atlanta. With 24 years of strong PR know-how and media relationships, #Team360’s all-female staff of nine carefully curates public relations strategy, elevates brand messaging and accelerates publicity efforts. The sweet spot for this driven, creative team is where all things lifestyle collides, beginning with a love for music, festivals and events and expanding into culinary, hospitality and real estate. With a focused and strategic vision, 360 Media is known for always going above and beyond expectations to make things happen for clients. Past and current clients can be found [here](#). 360 Media is also the publisher of [The Atlanta 100](#), a weekly newsletter and website with concise 100-word articles, which deploys every Thursday. Join the conversation on [Facebook](#), [Instagram](#), [LinkedIn](#) and [Twitter](#) and follow happenings at [360media.net](http://360media.net) with Mark the Date + Loop.

**About Harry Norman, REALTORS®:** Harry Norman, REALTORS®, the first and largest luxury residential real estate firm in Atlanta and Georgia, provides an inspired home services experience founded on trust, integrity and expertise. With 90 years of experience, Harry Norman’s time-tested commitment to excellence on behalf of its clients, associates and the communities that it serves is unwavering and unyielding. Promises kept, relationships enriched. For more information, visit [HarryNorman.com](http://HarryNorman.com) or connect with the firm via [Facebook](#) and [Instagram](#).

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