

DISCOVER A TASTE FOR FINER THINGS & A THIRST FOR NATURE AT THE NEW BROADSTONE RIDGE APARTMENTS
Residential Community to Ascend 2018 Featuring State-of-the-Art Design and Outdoor-Inspired Amenities

ATLANTA – Embedded in the booming hub of the Cumberland and Galleria area, Broadstone Ridge is thrilled to introduce a new luxury apartment community where urban living intersects with the outdoors. Incorporating the aesthetics of outdoor adventure with sleek modern luxury, the 278-unit development plans to open its doors to Atlanta in early 2018. The community will offer an assortment of carefully-crafted amenities, ranging from private offices in the Whiteboard Workspace to a river tube and bike pickup station at their Base Camp Outfitter. Nearby outdoor options allow residents to incorporate the scenic trails of the Chattahoochee River into the daily routine or make a Braves game at SunTrust Park the new weeknight outing. With clean living spaces and adventures around every corner, the apartment community bridges the gap between everything you love about the outdoors and the indoor luxuries you adore.

The community's environment is thoughtfully designed by local makers, such as Athens-based reclaimed woodworking company Sons of Sawdust, steel and woodwork from Mill & Forge, millwork from Hospitality Woodworks, and local artwork curated by Hope Cohn. Broadstone Ridge Apartments are now leasing luxurious one and two bedroom floor plans. The distinctive apartment homes feature bright open spaces, natural woods, custom tile and flooring, and extraordinary comfort throughout. The elegant kitchens will feature quartz countertops, custom cabinetry, and top-of-the-line Moen fixtures. Bathrooms will include porcelain tile, wood framed mirrors, and frameless glass showers. Broadstone Ridge Apartments also partnered with the Atlanta History Center to bring in photography of the "Ramblin Raft Race" from the 1970's to celebrate the Chattahoochee River's history as well as local artwork and sculptures that are influenced by its nature surroundings.



Rendering of Clubroom courtesy of Alliance Residential Company.

"Broadstone Ridge is not cookie cutter. We are a retreat for residents looking for a living space with a clean design that compliments their active lifestyle," says Kim Bucklew, Atlanta Managing Director of Alliance Residential. "Our community redefines the perception of luxury apartment living for Cobb County with unparalleled indoor and outdoor features including a smoke-free environment, a resort-style saltwater pool with "hut" cabanas, and a serene Wi-Fi library. We also have all the service amenities a resident could wish for including dry cleaning dropoff, a pet spa, and a 24-hour package system."

The healthy balance between amenities and nearby outdoor options will also allow for residents to trade the cliché post-workday exhaust with an array of preferences, such as picking up a trail bike, escaping to your favorite courtyard nook or poolside cabana, and finishing off a workout in the meditative yoga studio with a cocktail on the elevated Skylounge. Whether it's relaxation or adventure, the options at Broadstone Ridge Apartments are endless and just minutes away.

Developed by Alliance Residential Company, the apartment community's convenient location allows residents to discover exciting new restaurants and premium shopping in neighboring Buckhead, Vinings, or Central Perimeter is just minutes away. Residents will have access to diverse dining, boutiques, and specialty stores at regional destinations such as The Battery and Cobb Galleria Centre as well as cultural events at the Cobb Energy Performing Arts Centre.

Developers began construction in late 2015 and are slated to welcome first residents in 2018. To make a leasing reservation, fill out the contact form [here](#), or contact Broadstone Ridge at 770-989-0072 or at their leasing office located at 2020 Powers Ferry Road SE in Atlanta. Be sure to keep an eye out for the Broadstone Ridge leasing truck that will be traveling around the city and offering a virtual reality look into the apartment community! For more information, visit the apartment [website](#) and follow along on [Facebook](#), [Twitter](#), and [Instagram](#). For additional renderings or media requests, please contact 360 Media, Inc.

About Alliance Residential Company: Alliance is one of the largest private U.S. multifamily companies with offices throughout the West, Southwest, South-Central, Southeast, Mid-Atlantic, and Northeast. They have invested in more than \$10 billion worth of real estate and manage a \$15 billion portfolio with a focus toward superior local leadership and a comprehensive national support structure. The company is headquartered in Phoenix, AZ with 35 regional offices nationwide, and is an active buyer, builder, and manager across 19 states and 29 metropolitan markets.

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Media Contacts: Tara Murphy & Morgan Rabby | 360 Media Inc. | 404-577-8686 | info@360media.net