



FOR IMMEDIATE RELEASE...

October 23, 2019

## **BAO AND BROTH CONTINUES TO EVOLVE SINCE OPENING IN OPTIMIST HALL**

*Ramen + Steamed Bun Shop Adds Additional Menu Items, Lunch Specials and All-New Kids Menu*

**CHARLOTTE, N.C.** – Since opening August 1 in [Optimist Hall](#), [Bao and Broth](#) has proven itself to be an immediate favorite food destination for the Charlotte community. Now, the ramen and steamed bun shop has expanded its menu while continuing to fine tune offerings to provide a delicious guest experience.

Executive Chef Larry Schreiber, formerly of Good Food on Montford, has been enjoying the initial success of Bao and Broth's opening and is excited to enhance his menu to further reflect customer needs. For the lunch crowd, a new special is available Monday-Friday, from 11AM-2PM, that includes a half bowl of Ramen, choice of Bao, and a fountain drink for \$10.50. In addition, Bao and Broth has added a kid's menu for those pickier eaters. The menu includes plain broth and noodles, plain buns, plain rice, and their version of pigs in a blanket to ensure that even their youngest guests leave satisfied.

"It's been wild to see this {Bao and Broth} take off and hear everyone's feedback," said Executive Chef Larry. "These menu changes are minor but show that we care about what our customer needs and, in the end, this is all about community. We want to make sure everyone's included and has an option that works for them whether that's lunch specials, for the family or general pricing."

As of early October, Bao buns are now \$4.25 each with the option of any 3 for \$12, the Spicy Pork Ramen Bowl is \$12, while the Miso Ramen and Vegan Ramen are both \$11. Add-ons for each are available at individual prices.

The opening of Bao and Broth is part of the first of three restaurant opening phases at Optimist Hall, with the other two set to occur in the coming months. The stall is order-at-the-counter style, and guests can devour their meals either indoors or outdoors at the community seating hall, or at one of the few seats alongside the ramen bar.

Bao and Broth's hours are 11AM to 9PM Sunday-Thursday, and 11AM to 10PM Friday-Saturday.

Images and interviews are available upon request.

#LiveNoodsWarmBuns #WeDontCutCorners

### **About Bao and Broth:**

Open August 1, the ramen and steamed bun shop is owned and operated by head Chef Larry Schreiber. Bao and Broth offers a full menu consisting of traditional Asian bao's and broths with sides and desserts in accompaniment. Located in Optimist Hall in Suite 5. Head to [BaoandBroth.com](http://BaoandBroth.com) to learn more.

**Media Contact:** Lindsay Gordon | 360 Media, Inc. – 404-577-8686 or [lindsay@360media.net](mailto:lindsay@360media.net)

###