



FOR IMMEDIATE RELEASE...

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VARUNI NAPOLI NOW OFFERING TO-GO COCKTAILS + A LIMITED TIME ONLY PIZZA KIT

Atlanta Pizzeria Serving Take-Anywhere Pouched Beverages for the First Time + Celebrating National Pepperoni Pizza Day



Photo Caption: Guaranteed to take taste buds all the way to Italy, Varuni's cocktail pouches and at-home Bastardo pizza taste as good as they look. (Cocktails from left to right: Negroni Riserva, Fresca Verde and The Julia.)

ATLANTA: From creative cocktails that will transport you to Italy to make-your-own pizza kits that can be enjoyed in the comfort of home, nobody celebrates the best cuisine on earth like [Varuni Napoli](#)! Beginning Tuesday, Sept. 15, the Atlanta pizzeria will launch its first ever to-go cocktail pouches showcasing a lineup of its three most popular sips. These hand-crafted, Italian cocktails pair perfectly with beloved Varuni pizzas. And, to commemorate National Pepperoni Pizza Day coming up on Sunday, Sept. 20, Varuni is offering a pre-order, one-day-only Bastardo at-home pizza kit, which is the restaurant's bestselling pepperoni pizza.

Transportable and tasty, the Varuni cocktail pouches will be available exclusively at the restaurant's Midtown location. These 8-ounce pouches of pure fun are bigger than a standard Varuni cocktail and can be purchased by customers 21 years and older at the takeout window located off Monroe Drive. The pouch lineup includes three of Varuni's most popular cocktails: Negroni Reserva (\$14) made with Barrel-Aged London Dry Gin, Campari, and Antica Formula Vermouth; Fresca Verde (\$12) made with tequila, fresh cucumber purée, triple-sec, sparkling water, agave, mint and lime juice; and The Julia (\$12) made with bourbon, San Benedetto peach tea, muddled basil and mint, ginger beer, raspberries, and blackberries. Conveniently located next to Piedmont Park, Varuni's cocktail pouches are the perfect addition to pizza picnics in the park.

"After seeing how popular our Midtown takeout window has been for our customers during these unforeseen times, I'm thrilled that we are able to offer Varuni cocktails on the go as well," said Varuni Napoli owner and Executive Chef Luca Varuni. "We also have big plans to honor one of our favorite holidays, National Pepperoni Pizza Day, with our Bastardo pizza!"

The Bastardo has been a customer favorite for years and is topped with fresh mozzarella, pepperoni cups, homemade nduja (spicy spreadable pork salumi in ragu sauce), Pecorino Romano, and basil. Each kit includes all of the necessary ingredients imported from Italy to make four delicious pies, including one can of Varuni branded tomatoes, four balls of dough, pepperoni cups, homemade nduja, Pecorino Romano, fresh mozzarella, flour, basil, and detailed instructions from Chef Luca himself. This (\$80) kit is all inclusive and is available for pre-order now through the end of the day on Thursday, Sept. 17 by calling 404-709-2690. Kits will be available for pickup on Sunday, Sept. 20 at Varuni's Midtown location (1540 Monroe Drive, NE Atlanta, GA 30324).

About Varuni Napoli: Varuni Napoli is an authentic, award winning Neapolitan pizzeria from veteran maestro pizzaiolo Luca Varuni with locations in Morningside and at Krog Street Market. The eatery serves traditional southern Italian pizzas, desserts, and antipasti as well as a selection of premium Italian wine, local and Italian beers and Italian-inspired cocktails. The open kitchen allows guests to become a part of the pizza-making experience and enjoy the world-renown Italian hospitality of chef Luca and his team. For more information please sign up for Varuni's [e-newsletter](#), visit the [website](#) or connect on [Facebook](#), [Twitter](#) and [Instagram](#).

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