

**JAY-Z TO PERFORM AT VANDERBILT UNIVERSITY ON NOVEMBER 13TH
AT MEMORIAL GYMNASIUM
TICKETS GO ON SALE TUESDAY, SEPTEMBER 29TH AT 3PM CST!**

NASHVILLE, TN: Just when concert-goers began to doubt that Vanderbilt University could top the level of artists they've already brought to the Vanderbilt campus, the Vanderbilt Programming Board Music Group and Vanderbilt Athletics announce a performance by one of the greatest artists in music today. On **Friday, November 13th**, superstar rapper **JAY-Z** will arrive at Memorial Gymnasium on the Vanderbilt Campus to perform the biggest, most talked about show Vanderbilt has ever hosted.

"Vanderbilt is excited about the opportunity to present one of the pioneers of rap, JAY-Z," says Dwayne Elliott, Director of Student Campus Events at Vanderbilt University.

The reigning rapper of New York City and hip-hop mogul **JAY-Z** is known for his incomparably intimidating and hustling verbal swagger, which has established him as a rap icon for over a decade. With the release of his new album *The Blueprint 3* last week, JAY-Z is poised to become the top selling solo artist of all time, beating out Elvis Presley as the solo artist with the most No. 1 albums. Announced with the single "D.O.A. (Death of Auto-Tune)," the album features productions from Kanye West and Timbaland, plus guest features for West, Rihanna, Young Jeezy, and Alicia Keys. On the heels of his past critically-acclaimed albums such as *Kingdom Come* (2006), and *American Gangster* (2007), 'HOVA' constantly reminds us his reign is far from over.

Tickets for the November 13th JAY-Z performance will be on sale to the general public Tuesday, September 29th at 3PM CST. A limited number of tickets will be available at \$40 and students are allowed only one ticket at this price.

In addition, the Vanderbilt Programming Board Music Group also announced this week indie rockers **O.A.R.**, Latin hip-hop sensation **Pitbull** and rapper **Asher Roth** will perform at the **8th annual Commodore Quake** on **Thursday, October 15th**. The homecoming tradition will take place in Memorial Gymnasium with doors open at 7:00pm and the show beginning at 8:00pm. Tickets can be purchased for \$15 by Vanderbilt students with school ID's and for \$25 by Vanderbilt alumni and the general public.

Formed in 1996 while attending Ohio State University, **O.A.R.** (aka Of a Revolution) has come to stand for authentic rock music that reflects the collective triumphs and tragedies we all experience in this world: Real people making real music that resounds deeply with their fans. Hailed as one of the best live bands on the planet, they have built a loyal following and transformed themselves to Billboard chartbusters and headliners across the U.S. with their rock and reggae-inflected songs. O.A.R.'s best album yet, *All Sides*, was released in 2008.

After performing at this year's MTV VMA show and the release of the infectious single "I Know You Want Me (Calle Ocho)", which was licensed to the Fox show "So You Think You Can Dance," Latin hip-hop artist **Pitbull** is proving his bite is as big as his bark. His debut album, *M.I.A.M.I.* featuring the Lil Jon-produced hit single "Culo" was released in 2004. With five subsequent chart-topping albums and a multitude of hit singles, including "Krazy" and "Hotel Room Service", the Miami rapper has collaborated with the likes of Lil Jon, Akon, Pharrell, T.I., Trick Daddy, Jackie O. and Jennifer Lopez. His new album, *Rebellion*, was released last month.

As a middle-class, white emcee, **Asher Roth** has broken through the stereotypical mold of the gangster rapper and has become a rising hip-hop sensation, gaining the respect of top rappers and hip-hop artists everywhere such as 50 Cent, Ludacris, Akon, and Andre 3000. The 23-year-old released his debut album, *Asleep in the Bread Aisle* in April 2009 and received instant credibility as it shot to the No. 1 spot on the charts. He has spent the last few months co-headlining the summer tour, "The Great Hangover" with Kid Cudi, performing his hit single "I Love College".

Tickets for Commodore Quake are on sale now at all Ticketmaster locations, online at www.ticketmaster.com or by calling (615) 343-3361. They are also available with no service charge at the Sarratt Box Office on the Vanderbilt Campus. For more information on Commodore Quake, please visit <http://studentorgs.vanderbilt.edu/vpb/>.

ABOUT VANDERBILT STUDENT CAMPUS EVENTS

The Office of the Dean of Students at Vanderbilt University provides an extensive list of activities and organizations for students to gain the true college experience. The Office of Student Campus Events houses several organizations and programs designed to meet the needs of every college student. Their mission statement includes offering a fun and celebratory environment as well as cultivating a sense of school pride that extends past the classroom. The Music Group is the student run organization responsible for planning and producing the Commodore Quake as well as the annual Rites of Spring Music Festival.

Media Contact: 360 Media, Inc. – Laura Cabbage – 404-577-8686 / info@360media.net

Vanderbilt Contact: Student Campus Events, Vanderbilt University – Dwayne V. Elliott – (615) 322-2471