



For Immediate Release...

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PIVOT YOUR PLANS...THE *FRIENDS*™ EXPERIENCE DALLAS WRAPS ON JANUARY 17, 2022

Don't Miss the Chance to Reunite With Your Favorite FRIENDS Before They Grab the Turkey Head and Leave Town

DALLAS: With less than two weeks left, **The *FRIENDS*™ Experience** will wrap up its incredibly successful run in Dallas on Monday, Jan. 17. The immersive experience was created by **Superfly X, Warner Bros. Themed Entertainment and Warner Bros. Television Group.**

"We've loved bringing **The *FRIENDS*™ Experience** to *FRIENDS* fans in Plano and Dallas," said Stacy Moscatelli, Co-President and Chief Strategy Officer of Superfly X. "It never gets old to see and hear the stories, experience the moments, and relive the excitement of the show. We hope all Texas fans will be able to make it during the final weeks of our run."

The immersive 12 nostalgia-packed rooms and activations are an experience made for social media! With re-created sets such as Monica's kitchen, Chandler and Joey's apartment, and Central Perk, a retail store selling exclusive merchandise, and rooms full of various props, costumes, character moments and scripts from the show, **The *FRIENDS*™ Experience** is a must see! Recognizable photo moments are found all throughout the space and continuously have fans screaming "PIVOT" and posing with coffee mugs.

"The One in Dallas" is located at 6121 W Park Blvd, Plano, TX at The Shops at Willow Bend. Ticket prices start at \$32.50, plus taxes and fees, and are on sale exclusively at www.friendstheexperience.com/dallas.

To ensure a safe environment for all staff and guests, **The *FRIENDS*™ Experience** plans to continue COVID-19 protocols throughout the tour including, but not limited to social distancing, requiring masks and thorough cleaning and sanitization measures. Learn more about the enhanced cleaning and safety measures as well as additional experience details at www.FriendsTheExperience.com.

About Superfly X: Superfly X is the global themed entertainment division of Superfly. Founded in 2020, Superfly X is transforming the way fans interact with their favorite entertainment properties with **The *FRIENDS*™ Experience**. Superfly X is building on its expertise in creating iconic live experiences like Bonnaroo Music & Arts Festival, Outside Lands and Clusterfest as well as for some of the most recognized brands in the world. Superfly is headquartered in New York.

About *FRIENDS*: Celebrating the 25th anniversary of its debut in 1994, *FRIENDS* remains one of television's most beloved series. One of the highest-rated shows on television in its original network run, the series remains a perennial go-to in syndication and on streaming services, where it continues to be a smash hit worldwide. A favorite among critics and fans alike throughout its 10-season run, *FRIENDS* not only won the Emmy® for Outstanding Comedy series, but also garnered Emmy® Awards for series stars Jennifer Aniston and Lisa Kudrow. From Warner Bros. Television, *FRIENDS* follows the lives and loves of a close-knit group of friends living in New York City: siblings Ross (David Schwimmer) and Monica Geller (Courteney Cox), along with friends Chandler Bing (Matthew Perry), Phoebe Buffay (Lisa Kudrow), Joey Tribbiani (Matt LeBlanc) and Rachel Green (Jennifer Aniston). *FRIENDS* was created by David Crane and Marta Kauffman, who executive produced the series with Kevin Bright through Bright/Kauffman/Crane Productions in association with Warner Bros. Television.

About Warner Bros. Themed Entertainment (WBTE)

(WBTE), part of WarnerMedia Global Brands and Experiences, is a worldwide leader in the creation, development and licensing of location-based entertainment, live events, exhibits and theme park experiences based on WarnerMedia's iconic characters, stories, and brands. WBTE is home to the groundbreaking global locations of The Wizarding World of Harry Potter, Warner Bros. World Abu Dhabi, WB Movie World Australia, and countless other experiences inspired by DC, Looney Tunes, Scooby, Game of Thrones, Friends and more. With best-in-class partners, WBTE allows fans around the world to physically immerse themselves inside their favorite brands and franchises. *FRIENDS* and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21)

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