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## RENAISSANCE®

CHARLESTON HISTORIC DISTRICT HOTEL

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June 20, 2017

### RENAISSANCE CHARLESTON HISTORIC DISTRICT HOTEL UNVEILS FRESH NEW REDESIGN

*Discover Business Unusual + Rich Charleston History Through New Hotel Design Featuring Playful Local Art, Cool Sensibilities, a Charmingly Southern Vibe, and Vintage Touchpoints*

**CHARLESTON, SC** – In the center, on the edge, located in the historic heart of Charleston at the corner of Wentworth Street and King Street, the newly reimagined Renaissance Charleston Historic District Hotel is something to behold. Designed by P3 Design Collective, the hotel boasts 162 home-inspired guest rooms, 4 luxurious suites, creative meetings and events space, an outdoor saltwater pool, an energizing fitness center, and a quintessentially Southern lobby.

“The ideas behind the redesign were very much based on the characteristics of Charleston and the South, mixed with charm and lure, so that guests might unwind during a business trip or socialize as a local,” said Paula Benesch of P3 Design Collective. “We utilize indigenous accents and local art with sophisticated touchpoints, designed to intrigue and delight hotel guests. The comfortably cool atmosphere of the Renaissance Charleston Historic District Hotel speaks to the independent and adventure-seeking guests.”

Inspired by Charleston’s antique brass lion head doorknockers, the popular Haint Blue porch ceilings that have welcomed guests into homes for generations, and the gardens that bloom with fragrant magnolias, this newly transformed boutique hotel is characteristically Charleston offering a seamless transition from street to social scene.

Upon arrival, guests step through the doors of the reimagined Renaissance Charleston Historic District Hotel and are greeted by this uniquely Charleston essence, where there is something charmingly Southern and stylishly worldly to discover. The revolving gallery wall chalk-full of local artists helps greet guests and familiarize them with the local art scene.



*Photo courtesy of Isaac Maiselman featuring warm and eclectic hotel lobby.*



*Photo courtesy of Isaac Maiselman featuring reimagined guest room.*

Thoughtfully designed to nudge guests to look and look again, the new guest rooms evoke a familiar nostalgia that compliments that of the city of Charleston, even for first-time visitors. More than just a place to lay your head, the rooms are furnished and decorated with a mix of modern and vintage inspired pieces collected over time, and local finds one might discover on famous King Street. Each room is accented by a modern fainting couch with a movable ottoman, reminiscent of the heat and heritage of the old South. An area rug, artwork, a tea table and an artful salon-style bathroom, all combine to bring guests a personal home-like space.

“We are thrilled to invite guests into the redesigned Renaissance Charleston Historic District Hotel to have them experience our fresh new look and feel,” said General

Manager Brian Wander. “The new features, local art, and overall design speak so highly of our hotel’s emphasis on Southern hospitality and tradition while also fitting into the charming city around us. While we’ve updated a lot of the hotel through this redesign, this hotel is still rooted in history.”

Owned and operated by Chris Adams and Thaddeus Keefe, of international hospitality firm Ellis Adams Group, 1KEPT is the hotel’s new restaurant and bar concept featuring a dining room that seats 104 guests, a full lounge and bar with hotel lobby access, plus a beer garden and front patio. The menu features New Southern flavors while incorporating sustainable seafood and hyper-locally sourced ingredients with highlights such as the Chicken Schnitzel & Herb Spätzle served with caramelized onion cream, braised red cabbage and kale and the Duck Confit served with sauce soubise, pickled shallots, asparagus salad and candied lemon zest. The bar’s Moscow Mule is cold brew-infused for a twist and the Summertime at the Farm combines tequila, fresh lemon juice, and cold pressed carrot juice for a refreshing new take on a classic Southern cocktail. 1KEPT opened this month with breakfast service from 6:30 a.m. to 10:30 a.m. and lunch and dinner service from 11:30 a.m. until 11:00 p.m. Bar closes at midnight.

Outfitted with state-of-the-art equipment, the amenity-driven fitness center is designed to inspire and energize hotel guests. Beyond the fitness center is the hotel’s outdoor saltwater pool where visitors can expand their workout routine or relax poolside under the Charleston sun. For groups and special events, the Renaissance Charleston Historic District Hotel is one of the city’s most renowned small event destinations. The locally inspired breaks and creative room setups offer the perfect location for weddings and meetings designed for the senses and are made up of five modern meeting rooms, which combine for almost 3,000 square feet of space.

For more information on the Renaissance Charleston Historic District Hotel or to book your next stay, visit the [website](#) and follow along on social on [Instagram](#) and [Facebook](#).

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**Media Contacts:** Tara Murphy | Kat Johnson | 360 Media, Inc. 404.577.8686 [info@360media.net](mailto:info@360media.net)