

PINWOOD FOREST

For Immediate Release...

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ALL DAY BREAKFAST CONCEPT BY CHEF ANNE QUATRANO & COFFEE HOUSE BY TONY RIFFEL COMING TO PINWOOD FOREST

Pancake Social & Coffee House set to open in Fall 2019



Pinewood Forest's Town Center (looking north at the intersection of the arts walk and Rank Ave.), to the right is Pancake Social.

ATLANTA: Today, Pinewood Forest shared news of the most recent additions to its remarkable food and beverage tenant list, Pancake Social and its adjoining coffee house. The all-day breakfast restaurant will include a full coffee bar experience as part of their model, coming from an all-star team of Atlantans, including James Beard Award-winning Chef Anne Quatrano of Bacchanalia, Star Provisions, Floataway Café and W.H. Stiles Fish Camp, Octane co-founder Tony Riffel, Tin Drum Asia founder Steven Chan and Dan Jacobson, Founder of Steel Wave Ventures and formerly of Chick-fil-A, is set to open at Pinewood Forest late fall 2019.

"Our team is very excited about welcoming Pancake Social to the Pinewood Forest community," said Rob Parker, president of Pinewood Forest. "The restaurant's mission to bring together community to socialize aligns with our core values at Pinewood Forest. This will be a gathering place for our residents and visitors for great coffee and breakfast, as well as lunch."

"This all-star team is bringing an exceptional new experience for breakfast and beyond led by tremendously talented Chef Anne Quatrano, plus a coffee program that will be everything you'd expect from Tony Riffel, adding another set of exceptional food and beverage amenities to Pinewood Forest and the greater South Metro community," added Bill Lynch, project director for Pinewood Forest.

"The Pancake Social team is excited to play a part in the Pinewood Forest story," said the Pancake Social team. "We love the environment and the vision of creating a new kind of community where people will live and work to their fullest in beautiful surroundings."

Serving eight types of pancakes, ranging from savory to sweet, the Pancake Social team will bring only the best ingredients to the 3,500 SF restaurant and coffee house, which plans to have both indoor and outdoor patio seating. The Pinewood Forest location will be the second Pancake Social, designed with an enhanced focus on the coffee experience for Pinewood Forest. The first location was announced at Ponce City Market by the Pancake Social team earlier this summer.

The 5th food offering to date, Pancake Social, joins Honeysuckle Gelato, a beloved Atlanta creamery from trio Wes Jones, Jackson Smith and Khatera Ballard; Braise, a casual fine-dining concept from James Beard grant-winner Chef Tanya

Jimenez; Hop City Craft Beer & Wine, best known for providing a superior selection of craft beer and wine; and Barleygarden Kitchen & Craft Bar, Pinewood's new pub and American fare grill.

Todd Semrau of Oakhurst Realty Partners and Bill Lynch, Pinewood Forest project director and principal of real estate firm Pace Lynch Corporation, represented Pinewood Forest in the deal, and Kristie Abney of Full Plate Real Estate represented the Pancake Social team. More food and beverage tenants will be announced at Pinewood Forest in the coming months.

ABOUT PINWOOD FOREST: Pinewood Forest is a 235-acre master planned residential and mixed-use development located in south metro Atlanta, Georgia, adjacent to Pinewood Atlanta Studios. Envisioned as a haven for storytellers and creatives, the new urbanist community is a contemporary concept in walkable living. The Pinewood Forest development team is comprised of chief visionary and Chick-fil-A CEO Dan T. Cathy, president Rob Parker, and project partners including real estate development firm Pace Lynch Corporation, town and residential planner Lew Oliver Inc., Piedmont Healthcare, multi-family developer Capstone, Nequette Architecture & Design, residential marketing firm Ansley Developer Services, interior design firm Dana Lynch Design, landscape design firm HGOR and a Builders Guild comprised of four premier home builders in the Atlanta area. For more information about Pinewood Forest, please visit www.pinewoodforest.com.

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