

ATLANTA MAGAZINE AND ATLANTA MAGAZINE'S HOME PRESENT THE PINWOOD FOREST IDEA HOME
Idea Home Showcases Trendsetting Designs at Unique Community, Tours Available to the Public Beginning Mid-September

- WHO/WHAT:** *Atlanta* magazine and *Atlanta Magazine's HOME* presents the Pinewood Forest Idea Home
- WHEN:** September 15 – October 7, 2018
Fridays: 5pm to 8pm, Saturdays: 10am to 5pm + Sundays: Noon to 5pm
- LOCATION:** Pinewood Forest, adjacent to Pinewood Atlanta Studios, 280 Heatherden Avenue, Fayetteville, GA 30214
- ADMISSION:** [Click here to purchase your tickets](#). Tickets for the Idea Home are \$25. They are available for purchase online or at the door. Ticket proceeds will benefit The Forest School, a 21st century micro-school with learner-driven technology, Socratic discussions, hands-on projects and real-world apprenticeships in an intentionally diverse and character-forging community. No refunds will be issued.
- PARKING:** On-site parking is available in the MarketFest lot, directly in front of the Pinewood Forest Idea Home.
- ADDITIONAL INFO:** The Idea Home is not recommended for children under the age of 12, and is not handicap accessible. Photography is allowed. Restrictions include no food, drink, large purses, bags, spike heels or pets.

ATLANTA: Bringing you the freshest ideas in home design and innovation, *Atlanta* magazine and *Atlanta Magazine's HOME* have partnered with Pinewood Forest to present the Pinewood Forest Idea Home, opening this fall and available to the public for touring beginning mid-September.

"Pinewood Forest is really emerging as a sought after destination for beautiful home design coupled with innovative details—making it the ideal location for an idea home. We are thrilled to partner with such a talented home builder and team of designers to make the Pinewood Forest Idea Home a reality," said Sean McGinnis, President and Publisher of *Atlanta* magazine and *Atlanta Magazine's HOME*.

"We are thrilled for the opportunity to continue sharing the story and vision of Pinewood Forest through our relationship with *Atlanta* magazine and *Atlanta Magazine's HOME*," said Rob Parker, President of Pinewood Forest. "The Idea Home will be a great avenue for the public to tangibly visit and envision their lives as a part of our community."

Town Urbanist and residential planner, Lew Oliver, and Atlanta-based interior designer and Idea Home Creative Director, Dana Lynch, crafted this Scottish vernacular-inspired architectural grouping, a modern take on the fairy-tale architecture of Charles McIntosh, Edwin Lutyens and William Morris. The picturesque house pairs with a detached miniature guest tower, all connected with a sky-lit outdoor terrace. The ensemble, constructed by Redwood Custom Homes, forms a realm, blurring the line between what is indoors and what seems outdoors.

The Pinewood Forest Idea Home features an impeccable team of designers that include:

- **Lew Oliver** | Whole Town Solutions | Architecture
- **Dana Lynch and Elizabeth Dettmering** | Dana Lynch Design | Idea Home Creative Director, Kitchen, Scullery, Dining Room, Bunk Room & Bathroom and Outdoor Covered Terrace
- **Sherry Hart** | Sherry Hart Designs | Tower Guest House
- **Breckyn Alexander** | BMA Designs | Powder Bath and Stair Hall
- **Jenn Balcos** | SWOOX Curated Consignment | Living Room
- **Jennifer Schoenberger and Lindsey Hene** | Jennifer Schoenberger Design | Middle Bedroom
- **Nikie Barfield** | Nikie Barfield Design | Master Bedroom and Bathroom
- **Julie Holloway** | Julie Holloway Studio | Queen Bedroom
- **Jason Mitchell** | J. Ansel Designs | Upstairs Office & Sitting Room
- **Monica Stewart** | The Misfit House | Laundry and Drop Zone
- **Philip Shell** | Pinewood Forest | Gardens

"Pinewood Forest is emerging as a major trendsetter in design, its passionate balance of preserving natural areas and its intense urbanism, side by side," said Oliver. "Coupled with distinctive building facades and imaginative landscape features, Pinewood Forest provides a sacred space for a diverse population."

Anchoring Pinewood Forest's first residential block, the building composition frames Triangle Park, masterfully designed in the spirit of fabled English cottage gardener, Gertrude Jekyll, by the Pinewood Forest landscape design team including landscape architect Philip Shell and Todd Fuller and Meredith Wynn of HGOR. The Pinewood Forest Idea Home includes sustainable building materials, smart home technology and state of the art geothermal energy systems. Its innovative concepts and ideas that are showcased throughout the home will be sure to spark conversation.

“We charged the design team to deliver a home so fresh with new ideas and ways of living that weren’t just another pretty show house. While the result is beautiful, we are even more excited to inspire Atlanta with a different way of living with our first Idea Home using materials and space in ways that are different from what’s been done before,” said Bill Lynch, Pinewood Forest project director and principal of real estate development firm, Pace Lynch Corporation.

The creative-driven community sits just across the road from Pinewood Atlanta Studios, now the largest purpose-built studio complex in the US outside of L.A. While filming new feature productions, several thousand talented professionals come to work on the Pinewood Atlanta Studios lot, giving shape to blockbuster movies from Marvel, Sony and more.

About Pinewood Forest: Pinewood Forest is a 235-acre master planned residential and mixed-use development located in south metro Atlanta, Georgia, adjacent to Pinewood Atlanta Studios. Envisioned as a haven for storytellers and creatives, the new urbanist community is a contemporary concept in walkable living. The Pinewood Forest development team’s chief visionary is Fayetteville native and Chick-fil-A CEO Dan T. Cathy and President Rob Parker. Partners in the project include town and residential planner Lew Oliver Inc., developer Pace Lynch Corporation, Piedmont Healthcare, multi-family developer Capstone, Nequette Architecture & Design, residential marketing firm Ansley Developer Services, interior design firm Dana Lynch Design, landscape design firm HGOR and a Builders Guild comprised of four premier home builders in the Atlanta area. For more information about Pinewood Forest, please visit www.pinewoodforest.com.

About Atlanta magazine: First published in 1961 as the Atlanta Chamber of Commerce magazine, *Atlanta* magazine marks its 57th year in 2018 as the city of Atlanta’s most prestigious publication—having been recognized with hundreds of awards for excellence in journalism and design, including The National Magazine Award, the industry’s highest honor. Through the years, the magazine has expanded its portfolio to include *Atlanta Magazine’s HOME*, *Southbound* and atlantamagazine.com, along with thriving events and custom media divisions. *Atlanta* magazine is part of Hour Media Group, a multi-media company which publishes and produces 132 magazines and custom titles, 37 consumer websites and 65 shows and events throughout the United States. For additional information, visit www.atlantamagazine.com.

Media Contacts:

For *Atlanta* magazine: Lauren Kuzminsky | *Atlanta* magazine | 404-527-5538 or lkuzminsky@atlantamagazine.com

For Pinewood Forest: Tara Murphy + Abby Watkins | 360 Media, Inc. | 404-577-8686 or info@360media.net

###