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## PINEWOOD FOREST WELCOMES ATLANTA'S BEST CRAFT BEER AND WINE STORE AS SECOND F+B TENANT

Duo Hop City and Barleygarden Join South Metro Community's Tenant Mix, Set for Opening in fall 2019

**ATLANTA:** Today, highly anticipated creative community Pinewood Forest announced its second downtown food and beverage tenant, Hop City. Kraig Torres, owner and founder of Hop City, will bring both Hop City Craft Beer & Wine and Barleygarden Kitchen & Craft Bar to the development adjacent to Pinewood Studios, offering residents and guests a combination of retail, bar, and beer garden restaurant all within one 5,500 SF space.

"We are thrilled to join the growing community over at Pinewood Forest. We are captivated by the concept of a neighborhood built next to the largest production studio in the Southeast," said Torres. "Whether moving into a new home, working at the studio, or starring in the next big superhero movie (dare we dream – Paul Rudd a Hop City customer?), we know everyone will love the beer adventure that goes with a visit to Hop City coupled with the great, unpretentious food we serve at Barleygarden. We truly are counting down the days until we can open our doors to the community."

Hand-selecting the best-known chefs and rising stars, Pinewood Forest is assembling an unimaginable tasting experience within its downtown landscape. Hop City and Barleygarden is the second announced of 12 restaurants in the Pinewood Forest community. In keeping with the community's standards for independent food and beverage offerings, Torres' expansion will continue to preserve the individuality experienced in his other locations. Each with a unique character, there are currently four Hop City locations, including at the highly-recognized Krog Street Market, spanning across Georgia and Alabama and one Barleygarden location established North of Atlanta.

"We've curated a culinary experience unlike any other in Atlanta or the Southeast that will fuel the next generation of creators, entrepreneurs, and storytellers who live, work and visit Pinewood," said Bill Lynch, Project Director for Pinewood Forest. "Welcoming Hop City and Barleygarden to our community was a designful decision. Not only does it fill a niche service we were looking for, the soon-to-be hotspot will allow both residents and guests a place to relax, have fun and get their creative juices flowing."

Hop City is admirably known for providing the best selection of craft beer and wine from the Atlanta and Southeast areas, and the Pinewood Forest community can expect the equivalent. As residents and guests take in the beautiful views surrounding Pinewood Forest's 25-acre town center, patrons will indulge in locally crafted food from their culinary team, alongside 85 rotating taps of local, US and the rest of the world's best beers.

"We could not be more excited about welcoming Hop City and Barleygarden to Pinewood Forest," said President Rob Parker. "Our intentionally urban design is a perfect fit for their high energy vibe. The fact that our residents and guests will be able to walk from their home and enjoy a beer and a great meal is something unique on the south side of Atlanta."

The deal was brokered by Todd Semrau of Oakhurst Realty Partners. Hop City joins Braise in the lineup of unique concepts coming to Pinewood Forest, a casual fine dining concept from James Beard grant-winner, Chef Tanya Jimenez, who has worked with Anne Quatrano of Bacchanalia. Hop City Craft Beer & Wine and Barleygarden Kitchen & Craft Bar are expected to open in late 2019.

## **About Pinewood Forest:**

Pinewood Forest is a 235-acre master planned residential and mixed-use development located in south metro Atlanta, Georgia, adjacent to Pinewood Atlanta Studios. Envisioned as a haven for storytellers and creatives, the new urbanist community is a contemporary concept in walkable living. The Pinewood Forest development team's chief visionary is Fayetteville native and Chick-fil-A CEO Dan T. Cathy. Partners in the project include town & residential planner Lew Oliver Inc., developer Pace Lynch Corporation, Piedmont Healthcare, multi-family developer Capstone, Nequette Architecture & Design, residential marketing firm Ansley Developer Services, interior design firm Dana Lynch Design, and a Builders Guild comprised of four premier home builders in the Atlanta area. For more information about Pinewood Forest, please visit <a href="https://www.pinewoodforest.com">www.pinewoodforest.com</a>.

## **About Hop City Craft Beer & Wine:**

Hop City Craft Beer & Wine is an award-winning bottle shop and craft bar founded in 2009 in Atlanta's West Midtown neighborhood by Kraig Torres. Hop City is best known as Atlanta and the Southeast's favorite retailer of craft beer with the

largest selection of different beers on the East Coast, although there is much more to the experience. Hop City offers a constantly rotating selection of draft beer for consumption during your visit or by the growler for later. The ability to enjoy a beer while shopping is relatively unique and separates the experience from other retailers. They also offer a broad selection of wines, most from smaller producers, and homebrew supplies, ingredients, and education to produce beer and other fermented beverages at home. Hop City has slowly grown to include locations in Birmingham, AL, Inman Park (at Krog Street Market) and a West End Atlanta location, coming soon! Each location offers a unique experience, although the same attention to customer service offered by a team passionate about beer and wine will be found across the board. Connect with us on Facebook, Twitter, and Instagram!

Hop City's family of businesses also includes Barleygarden Kitchen and Craft Bar in Alpharetta, GA at Avalon. Barleygarden is a two-story beer garden featuring 85 rotating taps of local, U.S., and the rest of the world's best beers alongside locally crafted food from executive chef Matt Hutchins. The menu centers on beer-friendly, hand-held foods including Spotted Trotter hot dogs, creative grilled cheeses, build-your-own burgers and more. Opened in April 2017, Barleygarden has quickly become one of metro Atlanta's favorite beer and food destinations. Connect on Facebook, Twitter, and Instagram!

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