

PINEWOOD  
FOREST

Honeysuckle  
GELATO

For Immediate Release...

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**ATLANTA'S SWEETEST TREAT IS JOINING THE PINEWOOD FOREST COMMUNITY AS NEWEST F+B TENANT**

*Beloved Creamery, Honeysuckle Gelato is Set for Opening in Fall 2019*

**ATLANTA:** Today, Pinewood Forest announced the exciting addition of its third food and beverage tenant, Honeysuckle Gelato. Joining the creative-driven town's growing list of the finest culinary experiences Atlanta has to offer, residents and patrons of Pinewood Forest can indulge in the sweet treat beginning late fall 2019.

"Honeysuckle Gelato has grown to be cherished by Atlantans ever since it started as a food truck and then when it opened in Ponce City Market, so we're more than happy to share the news that they are coming to Pinewood Forest," said Rob Parker, president of Pinewood Forest. "This addition is the perfect fit for our community because their core values and beliefs align with ours, not to mention the dessert is delicious."

"We've been searching for the right spaces in which to extend our brand footprint, and we found Pinewood Forest to be the ideal retail location," said Wes Jones, co-founder and co-owner of Honeysuckle Gelato. "We'll introduce what makes Honeysuckle Gelato unique and experiment with new offerings, though more than anything we're eager to contribute to an incredible community that celebrates diversity and creativity."

This brand extension will be the second brick-and-mortar location for Honeysuckle Gelato partners Wes Jones, Jackson Smith and Khatera Ballard. Serving up handmade gelato and sorbet in a 1,200 SF space, the Southern-inspired creamery will radiate bright energy, enticing aromas and a friendly atmosphere.

"We're excited to work with the Pinewood Forest design team to develop a space that will celebrate and enhance the community," added Jones. "Our goal is to create a shop that is welcoming, warm and accessible, inside and out."

Prepare your appetite – scoops, shakes and gelato sandwiches will be among the selection found at the Pinewood Forest expansion. Consumers can expect gelato flavors like Coffee Caramel Crunch, Lemon Raspberry Crumble, Bourbon Pecan Praline, Fresh Mint Chip and Nutella and seasonal sorbet flavors, as well as newly imaginative creations. There will be no guilty feelings after delighting in this rich, frozen dessert, as Honeysuckle Gelato intends to continue donating 5% of companywide profits to the Atlanta Community Food Bank.

Todd Semrau of Oakhurst Realty Partners and Bill Lynch, Pinewood Forest project director and principal of real estate firm Pace Lynch Corporation, represented Pinewood Forest in the deal, and Mindy Elms formerly of Westport Realty Group represented Honeysuckle Gelato. Honeysuckle joins Braise, a casual fine-dining concept from James Beard grant-winner Chef Tanya Jimenez, and Hop City Craft Beer & Wine and Barleygarden Kitchen & Craft Bar, best known for providing a superior selection of craft beer and wine, which was announced earlier this summer. As progression on the Pinewood Forest development continues, more food and beverage tenants will be shared in the coming months.

**ABOUT PINEWOOD FOREST:** Pinewood Forest is a 235-acre master planned residential and mixed-use development located in south metro Atlanta, Georgia, adjacent to Pinewood Atlanta Studios. Envisioned as a haven for storytellers and creatives, the new urbanist community is a contemporary concept in walkable living. The Pinewood Forest development team is comprised of chief visionary, Fayetteville native and Chick-fil-A CEO Dan T. Cathy, president Rob Parker, and project partners including real estate development firm Pace Lynch Corporation, town and residential planner Lew Oliver Inc., Piedmont Healthcare, multi-family developer Capstone, Nequette Architecture & Design, residential marketing firm Ansley Developer Services, interior design firm Dana Lynch Design, landscape design firm HGOR and a Builders Guild comprised of four premier home builders in the Atlanta area. For more information about Pinewood Forest, please visit [www.pinewoodforest.com](http://www.pinewoodforest.com).

**ABOUT HONEYSUCKLE GELATO:** The passion project of friends Jackson Smith, Wes Jones and Khatera Ballard, Honeysuckle Gelato began in 2011 as a food truck touring the streets of Atlanta and gathering a cult following. The beloved gelato is now fulfilling its mission of "hitting the sweet spot" across the Southeast in restaurants, local grocers and a brick-and-mortar location at Ponce City Market in Atlanta. Honeysuckle's gelato is as rich, creamy and smooth as it is innovative. Serving up scoops, pints, gelato sandwiches and milkshakes in flavors inspired by its Southern roots, Honeysuckle Gelato offers flavors such as Brown Butter Crunch, Lemon Raspberry Crumble or Bourbon Pecan Praline. To make the treat that much sweeter, Honeysuckle Gelato proudly partners with the Atlanta Community Food Bank and donates 5% of companywide profits to aid in providing food and

other critical resources to low-income Georgians who suffer from hunger and food insecurity. Honeysuckle Gelato will soon offer its flavors at a second location, Pinewood Forest, a town center south of Atlanta. Find out where to buy Honeysuckle Gelato [here](#) and follow along on [Facebook](#), [Twitter](#) and [Instagram](#).

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