

PINWOOD FOREST

For Immediate Release...

February 20, 2018

PINWOOD FOREST CELEBRATES JAMES BEARD GRANT WINNER AS FIRST CULINARY TENANT

South Metro Community Welcomes BRAISE Restaurant to its town center, Set for Opening in 2019

ATLANTA: Pinewood Forest is thrilled to announce its first downtown restaurant tenant, BRAISE. Adjacent to Pinewood Studios, the restaurant concept will play host to James Beard grant-winner Tanya Jimenez and her husband, Michael Le. Focusing on locally sourced and organic ingredients, the rustic yet refined eatery will provide a dining experience featuring European, New American and Asian influences with a hint of Southern charm.

"It is a special day for all of us here at Pinewood Forest. We've wanted to share what's been happening behind the scenes for some time now, and we are excited to welcome Chefs Jimenez and Le to our fold," said Rob Parker, President of Pinewood Forest. "This announcement sets the tone for the level of culinary talent that residents and the surrounding area can expect of our downtown."

"Over the past two years, we have been scouting top chef talent in our region – both well-known and rising stars – to curate a culinary experience not found elsewhere in Atlanta or the Southeast. BRAISE is the perfect example of the lineup that we will be announcing over the months ahead – independent chef-driven concepts serving exceptional food quality sourced from area farms - that will define the Pinewood dining experience," added Bill Lynch, Project Director for Pinewood Forest.

Chef Jimenez is a graduate of the Culinary Institute of America in Hyde Park, NY and brings with her a rich background of culinary experience. Her resume includes working for Chef Gordon Ramsay in New York City and currently under the tutelage of Chef Anne Quatrano and her Star Provisions restaurant group (Bacchanalia, Star Provisions Market and Café and Floataway Café) as she completes her Women in Culinary Leadership Program Grant from the James Beard Foundation. Honing his culinary skills across the United States and Europe, Chef Le has worked as a consultant for One Hotel in Miami, PLNTHOUSE, and a local restaurant in Peachtree City and a family owned coffee shop in Senoia. As of late, both have been experimenting with a pop-up concept called Mushi Ni in East Atlanta's We Suki Suki. While BRAISE is a collaboration, Chef Jimenez will lead the kitchen, and Chef Le will handle the day-to-day operations.

Pinewood Forest's 25-acre town center will have an informal European vibe and distinctly Southern design and will be the heart of activity and action. Pinewood's downtown will feature a boutique and select service hotel, curated restaurant offerings, independent retail shops and galleries, a collaborative office suite and the 60,000 SF Piedmont Wellness Center opening late 2019. Filled with outdoor cafes and retail shops, it will be abuzz with residents, guests, energy, and movement.

"Pinewood Forest's town center is the perfect location for us," said Chef Le. "We are excited to partner with the team behind Pinewood Forest and bring our vision of BRAISE to life."

The intimate space will seat up to 30 guests while featuring an at-home atmosphere, creating an approachable and inviting environment. An open kitchen will allow guests a sneak peek of what's behind their unique dining experience while feeling like they have stopped by a friend's house for an evening out. BRAISE will be open during the week for lunch and dinner. On other days, the venue will host a number of community events including a variety of educational and culinary classes.

"Michael and I have been preparing for a restaurant like this, and we feel like that time is now," said Chef Jimenez. "It's why we love the name BRAISE, not only is it one of our favorite techniques, everything that is good takes time." BRAISE is expected to open in late 2019.

About Pinewood Forest: Pinewood Forest is a 234-acre master planned residential and mixed-use development located in south metro Atlanta, Georgia, adjacent to Pinewood Atlanta Studios. Envisioned as a haven for storytellers and creatives, the new urbanist community is a contemporary concept in suburban living. The Pinewood Forest development team's chief visionary is Fayetteville native and Chick-fil-A CEO Dan T. Cathy. Partners in the project include town & residential planner Lew Oliver Inc., developer Pace Lynch Corporation, Piedmont Healthcare, multi-family developer Capstone, Nequette Architecture & Design, residential marketing firm Ansley Atlanta Real Estate, interior design firm Dana Lynch Design, and a Builders Guild comprised of four premier home builders in the Atlanta area. www.pinewoodforest.com

Media Contact: Tara Murphy | 360 Media, Inc. | 404-577-8686 or info@360media.net

###