

OLIVEA RESTAURANT GROUP ANNOUNCES TWO NEW RESTAURANT CONCEPTS

Ford Factory Lofts + Westside White Provisions to Welcome Israeli-Focused Eateries

ATLANTA: Olivea Restaurant Group is pleased to announce two new restaurant openings from Tal Postelnik Baum in the spring of 2019. Baum, owner of the award-winning Italian market/wine bar Bellina Alimentari in Ponce City Market, is set to open the two new concepts simultaneously and they will celebrate Baum's Israeli culture.

Located at Westside White Provisions, under Marcel, Aziza will celebrate Israeli food and culture within a refined, sit-down dining experience. The 3,938 square foot space will be focused around an open kitchen with a wood-burning oven and will feature outdoor seating. Patrons will be able to enjoy lunch and dinner from a menu designed around the Israeli tradition of sharing, with modern spins on personal recipes. As a bonus, there will be a neighboring falafel stand with to-go items including hummus bowls, pitas, platters and other vegetarian street food.

On the east side of town, the slightly smaller Rina will offer a more casual option to share Middle Eastern fare with family and friends. Located in the Ford Factory Lofts in Old Fourth Ward, the 2,700 square feet will sit just off the Beltline with lots of windows and patio space for a great view. Patrons will have direct access from the Beltline to hang out while grabbing a meal from a menu of skewers, falafel, pita sandwiches, and salads.

"Atlanta has so many fabulous food options, but nothing that fully celebrates the Israeli food and culture I grew up with," Baum said. "I can't wait to share the tastes and textures from the culture and heritage I'm so proud of and introduce guests to our spin on the traditional recipes from my family's kitchen."

Over the coming months, Baum will share additional menu details, renderings as well as kitchen talent. Both restaurants will begin build out later this fall.

In May, the Georgia Restaurant Association announced the 2018 Georgia Restaurant Association Crystal of Excellence (GRACE) Awards nominees. Baum was nominated by her industry peers as one of three finalists for Small/Independent Restaurateur of the Year. Honoring the Georgia restaurant industry's most excellent contributors, the GRACE Awards Gala will take place August 12 when winners will be announced.

About Tal Postelnik Baum: Tal Postelnik Baum was born and raised in Israel and moved to Italy to attend the University of Florence. While In Italy she found her passion for Italian cuisine and architecture resulting in the inspiration for her Atlanta restaurants. Bellina Alimentari opened in 2015 in Ponce City Market, founded on the belief that every meal should be a healthy and delicious experience; made with fresh, high-quality ingredients. The 4,000 square-foot space includes a Market Café, full-service Wine Bar, and Culinary Club which provides convenience and community for the busy lifestyle.

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