

## OPTIMIST HALL ANNOUNCES NEW RESTAURANT, RETAIL AND BEVERAGE TENANTS

*Nationally-Acclaimed Cocktail Bar, Local Dumpling Food Truck And More Join The Optimist Hall Tenant Mix*



*With ample retail, restaurant and creative office space, Optimist Hall will be a destination for all walks of life.  
(Rendering courtesy of Square Feet Studio)*

**CHARLOTTE:** Charlotte-based White Point Partners and Atlanta-based Paces Properties today announce four new tenants joining Optimist Hall (formerly Tompkins Hall). Arriving Spring 2019, the newest additions to the food, beverage and retail lineup are stationary and supply shop Archer Paper Goods, award-winning cocktail bar Billy Sunday, nutrition-focused pet store Pet Wants and Charlotte's favorite dumpling, dim sum and Sichuan food truck The Dumpling Lady.

"We are thrilled to share the news of the latest tenants to join Optimist Hall. They share our vision of creating a gathering place at the heart of the city," said Jay Levell, a partner and co-founder at White Point Partners. "Spring 2019 will be here before we know it, and we can't wait to officially open our doors to the Charlotte community."

### [Archer Paper Goods](#)

**Concept:** With four popular locations in Atlanta, Athens and Dallas, Archer Paper Goods' stationary and supplies shop opens its first location in North Carolina at Optimist Hall.

**Vision:** A stomping ground for creatives, the new location will be a go-to spot for locals on the search for a wide range of unique greeting cards, books, journals and general gifts.

**Stats:** 2,258 SF Retail Space

"It's exciting to have this opportunity to bring our stationary world to North Carolina and greater Charlotte. We are hopeful that residents and tourists will welcome us into your city. We are always building on our brand and excited to bring our best store yet to The Queen City!"  
– **Owner Dan Collier**

### [Billy Sunday](#)

**Concept:** Cocktail enthusiasts keep an eye out – Chicago's award-winning Billy Sunday is coming to Optimist Hall and is set to shake up Charlotte's cocktail scene with classic drinks, adventurous new creations, a deep library of vintage spirits and an elevated bar menu.

**Vision:** Rooted in history and American spirit, Billy Sunday is a charming, dark and romantic, old-school inspired cocktail lounge.

**Stats:** 1,450 SF Bar

“Optimist Hall is a wonderful choice to launch Billy Sunday Charlotte. With its rich history as an historic textile mill it alludes to a dedication to craft and a respect for tradition. Billy Sunday’s mission uses the same approach creating an experience which is modern and relevant.”

– **Owner Matthias Merges**

#### [Pet Wants](#)

**Concept:** Providing nutrition you can trust for your furry friends, Pet Wants brings fresh, local and delivered products that improve the nutrition, health, vitality and well-being of pets.

**Vision:** A health food store for pets, with an old-fashioned twist reminiscent of milkman deliveries, but with fresh, slow-cooked, natural pet foods and treats.

**Stats:** 500 SF Market Stall

#### [The Dumpling Lady](#)

**Concept:** With roots from Sichuan Province in Western China, The Dumpling Lady takes pride in using local ingredients and authentic family recipes, bringing handmade dumplings, noodles, dim sum and a variety of Sichuan dishes unique to Charlotte, from Executive Chef Qian Zhang and Sous Chef Bea Vang, to their first brick and mortar location.

**Vision:** A functional space that showcases the exceptional talent of their concept and chefs.

**Stats:** 500 SF Market Stall

“Following such success in Charlotte at local farmers’ markets and with our food truck, we knew we wanted to find a forever home to open our first brick and mortar location. Optimist Hall is the location we’ve been searching for. We liked the history of the project and the gathering of great chefs all in one place. We live in the neighborhood and love to keep it local.” – **Co-Owner John Nisbet**

**ABOUT OPTIMIST HALL:** Optimist Hall is a 146,000 SF redevelopment of a former gingham mill that will feature a food hall, retail, restaurants and office space. Archer Paper Goods, Billy Sunday, Pet Wants and The Dumpling Lady join a roster of previously announced tenants including Aix French Market, Ava, Bao + Broth Ramen + Bun Shop by Moffett Restaurant Group, Fonta Flora, Honeysuckle Gelato, Papi Queso, Suárez Bakery & Barra, Undercurrent Coffee and Zukku Sushi. Optimist Hall is slated to have rolling openings beginning in late 2018 through early 2019 with a Grand Opening event slated for first quarter 2019. Additional tenants will be announced in the coming weeks.

#### [Join Our Conversation:](#)

Facebook: [www.facebook.com/optimisthall](http://www.facebook.com/optimisthall)

Instagram: [www.instagram.com/optimisthallclt](http://www.instagram.com/optimisthallclt)

Twitter: [www.twitter.com/optimisthallCLT](http://www.twitter.com/optimisthallCLT)

Web: [www.optimisthall.com](http://www.optimisthall.com)

Interviews and renderings available upon request. The latest rendering can be found [here](#).

**ABOUT PACES PROPERTIES:** Founded in 1972, Paces Properties is a private real estate development firm specializing in the development, construction and leasing of urban-infill mixed-use projects featuring specialty retail, loft office, hospitality and multifamily assets in the Southeastern US. Having served as Paces’ core principle since inception, the Company’s mission remains: A commitment to excellence in creating distinctive, experiential & inspiring environments to live, work & shop. Paces is a well-capitalized entrepreneurial company with an exemplary track record. Paces and its principals have been involved in the acquisition and development of over 5,000 residential units and over 1MM square feet of retail and office projects. Paces Properties noteworthy projects include Krog Street Market, Larkin on Memorial, Atlanta Stove Works, The Office Apartments and Vinings Jubilee. Visit: [pacesproperties.com](http://pacesproperties.com).

**ABOUT WHITE POINT PARTNERS:** White Point Partners is a private real estate investment firm that specializes in the acquisition and development of value-add multifamily, office and retail opportunities throughout the southern U.S. We target investments in the leading 18-hour cities of this region, as these markets exhibit some of the country’s most compelling population and economic growth dynamics. Utilizing in-depth market knowledge, an extensive network and entrepreneurial approach, we can pinpoint unique opportunities. Our approach to investing is governed by integrity, and we believe that it is instrumental to success – both our own and that of our partners. Visit: [whitepointpartners.com](http://whitepointpartners.com).

#### [Leasing Info:](#)

Optimist Hall | Shelbi Bodner | Paces Properties | 404-537-2766 or [sbodner@pacesproperties.com](mailto:sbodner@pacesproperties.com)

#### [Media Contact:](#)

Optimist Hall | Tara Murphy | 360 Media, Inc. | 404-577-8686 or [info@360media.net](mailto:info@360media.net)

# # #