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NETHERWORLD HAUNTED HOUSE EXPANDS YEAR-ROUND IMMERSIVE ENTERTAINMENT OPTIONS WITH NEW LASER TAG ARENA AND FOURTH ESCAPE ROOM

With a Post-Apocalyptic Themed Laser Tag Battle Arena and Tiki Themed Escape Room, NETHERWORLD Brings Even More Interactive Entertainment to Its Stone Mountain Location

ATLANTA: [NETHERWORLD Haunted House](#), known worldwide for its legendary haunted houses, is adding to its year-round offerings on Saturday, August 3 with a new laser tag attraction and a fourth addition to its escape room games.

With the launch of Laser Adventure Battle Arena at NETHERWORLD, those seeking a live video game-like experience can now find a new way to test their brains and athletic abilities. After moving to the larger, 9.5-acre Stone Mountain complex last year, the Atlanta-based institution, formerly located in Norcross for more than two decades, has expanded its attractions for thrill seekers and daredevil enthusiasts alike with the opening of its new laser tag arena.

The post-apocalypse themed game will feature advanced laser tag battle rifles and a complex outdoor arena complete with mazes, forts, and other interactive elements designed to challenge players. Each battle can hold up to 24 participants, and the attraction, unlike the seasonal haunted house, will be open year-round. Competitions will primarily be held in the evening, which will enhance the eeriness and add to the thrill of the game.

"Our plan has always been to own a bigger venue and create an ever-growing entertainment complex for our guests. Now that we've been in our space for a year, we have been able to expand our year-round activities and offer even more options," said NETHERWORLD Co-Founder Ben Armstrong. "We saw the massive amount of space and thought it'd be perfect to create the ultimate laser tag arena. There's everything from complex mazes, abandoned buildings, video game-style reward boxes and a huge variety of different battle modes that visitors are going to love! As we near haunt season, we just might add some of our live monsters to the mix to up the scare factor. I think it'll truly be a great addition to the NETHERWORLD experience."

The battle arena will be open every Saturday night and available for special advanced bookings for events seven days a week. Those interested in booking can visit www.NetherworldLaser.com or call 678-580-5642 to reserve spots. When haunt season begins, the hours will shift to be the same as those of the haunted house, and there will be a shorter 15-minute version of the laser tag attraction, which will be first come first served.

August 3 also marks the official opening of a brand-new escape room at Escape the NETHERWORLD. The new experience, titled *Tiki Island: Attack of The Shark God!* will be the fourth escape room at the venue and joins the trio of award-winning rooms that have already become highly respected in the escape game industry – *Sasquatch: Bigfoot's Revenge*, *Nosferatu: Van Helsing's Secret*, and *Haunted: Curse of The Night Hag*.

In *Tiki Island: Attack of The Shark God!* participants will forget they're in Georgia and will be transported to a beautiful island paradise, perfect for anyone who wants a different way to experience the retro tiki resurgence that has been growing throughout the country. At the beginning of the game, guests will arrive just before sunrise to a party hosted by an infamous archaeologist and surfer, Dr. Jake Graffenburg, on the Hawaiian island of Maui. However, they will quickly realize this isn't a typical beach luau. Instead, participants are plunged headlong into a raging battle between ancient Polynesian spirits. In order to restore the peace, the sacred artifact of Lono must be returned to its proper place before the evil shark god of Molokai summons a storm and drags everyone beneath the waves! Players will have one hour to solve uniquely themed puzzles and discover the many secrets of *Tiki Island*.

"We're really looking forward to entertaining even more people throughout the year, especially those who haven't previously visited us because haunted houses just aren't their thing," said Co-Founder Billy Messina. "Both the laser adventure and the escape rooms are perfect activities for birthday parties, corporate events, team building, and for just a good time with friends. We've seen many of the same devoted fans over the years at our haunted house, but now we're excited to welcome a whole new crop of fun-seekers who've yet to experience our unique brand of entertainment."

The Escape Rooms are open Fridays 5:30pm-11:00pm, Saturdays 3:30pm-11:00pm, and Sundays 3:30pm-9:00pm. For more details and to buy your tickets, visit www.EscapeTheNetherworld.com. A minimum of two players is required to play. NETHERWORLD recommends at least four people take on the challenge, and no more than eight may take part in any one game. Special larger bookings are also available upon request.

About NETHERWORLD Haunted House: NETHERWORLD, Atlanta's most popular self-guided, dark attraction, is one of the most highly-acclaimed Haunted Houses in the world. Known for its over-the-top special effects, unique make-up, elaborate costuming, skilled stunt actors and unusual themes, NETHERWORLD has established itself as an Atlanta Halloween tradition. Since the attraction first opened 23 years ago, NETHERWORLD has been voted the top haunt in the nation by publications such as *Hauntworld Magazine*, *Dread Central*, *Fangoria* and *USA Today* and has been recognized both locally and nationally by media including *CNN*, *The Today Show*, *The Early Show*, *The Travel Channel* and *Wall Street Journal*. Every season, this innovative horror experience continues to draw in generations of thrill-seekers eager to see what new nightmares have been unleashed! For more information, visit www.fearworld.com or call 404-608-2484. Keep up with all things spooky by following NETHERWORLD Haunted House on [Facebook](#), [Instagram](#), and [Twitter](#).

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