



FOR IMMEDIATE RELEASE...

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IT'S BEGINNING TO LOOK A LOT LIKE CHRISTMAS, MIRACLE HOLIDAY POP-UPS RETURN!

You Snow the Drill – Atlanta's Favorite Pop-Up Bars Are Back for a Sixth Season of Holiday Fun

ATLANTA: Time to get in the Christmas spirits! Atlanta, your presence is requested as **Miracle** unwraps its sixth season in the city. **Miracle on Monroe** returns to the Midtown Promenade restaurant Tapa Tapa and Bon Ton will once again get into Mele Kalikimaka spirit as it hosts **Sippin' Santa**, a Christmas-themed tiki takeover. Opening Nov. 26, both locations will offer special holiday cocktails, a fun festive staff, and enough cheer for everyone! To ensure a safe and fun experience for all guests, proof of full vaccination or a negative COVID-19 test is required upon entry at Miracle on Monroe and Sippin' Santa.

Treat yo'elf at both pop-up locations with Christmas-themed cocktails to fit each location's theme! From the Snowball Old-Fashioned to the Naughty and Nice shots, the long list of drinks will put a smile on any resting Grinch face. In addition to the drinks, each location is decked out in holiday spirit. From the staff's attire to the decorations, you'll feel as if you've stepped into the North Pole itself. If you want additional holiday cheer, say snow more – everyone's favorite Christmas tunes will keep you bopping, and sippin', until the reindeer come home.

"The past five years have taught us one thing: Atlanta LOVES Christmas," said Eric Simpkins, founder of Big Citizen. "On that note, we're incredibly excited to bring back the city's best holiday bar pop-ups for the sixth year in a row – we hope everyone can come out and celebrate the season with us."

Miracle on Monroe, like years prior, will set up shop at Midtown's Tapa Tapa and is the classic stop for a jolly good time. The original Atlanta **Miracle** will run until Dec. 26 (closed on Christmas Day) – open Wednesday through Sunday from 5:00 p.m. until midnight. Miracle on Monroe does not take reservations and seats guests on a first come, first serve basis. Guests must be 21+ and able to provide proof of full vaccination or a negative COVID-19 test upon entry. Miracle on Monroe will be providing live entertainment on Friday and Saturday nights ranging from Live DJs to holiday drag shows – cover fees will be charged on these nights.

Bon Ton's Sippin' Santa, the all-ages tiki twin to **Miracle**, returns to Bon Ton in Midtown. The Christmas-meets-paradise drink menu is the perfect opportunity to indulge for those who prefer their holiday on the beach. Reservations can be made through Bon Ton. Sippin' Santa will run through Dec. 30 (closed on Christmas Day) but will be back for an epic New Year's Eve party on Dec. 31 featuring drinks from Sippin' Santa and Bon Ton's regular menu. Guests must be able to provide proof of full vaccination, or a negative COVID-19 test upon entry. Bon Ton will keep its regular lunch and dinner hours; Sippin' Santa will start at noon Friday-Sunday and Bon Ton will stay open until 1:00 a.m. Friday and Saturday nights. Bon Ton's regular drink menu will not be offered during Sippin' Santa.

Beverage and cocktail menus will be different for each location. Bon Ton will be serving its full menu, while Miracle on Monroe will serve snacks such as its signature Miracle Chex mix and cookie plates. Food menus will be customized per location. For more details on how to get into the holiday spirit at this festive joint, head to www.miraclebaratl.com.

There is a two-hour limit for tables at both locations, and due to all the Christmas cheer required to keep Miracle on Monroe and Sippin' Santa in tip-top shape, a 20% service charge will be added to each check. Due to space limitations at both locations, parties larger than eight cannot be seated during regular business hours. For the first time, Miracle is now offering a private room at a separate location for up to 25 guests. To book your party contact miraclebaratlanta@gmail.com.

Locations include **Miracle on Monroe** – Tapa Tapa in the Midtown Promenade, 931 Monroe Dr. NE, Suite C-106, Atlanta, GA 30308 and **Sippin' Santa** – Bon Ton, 674 Myrtle St. SE, Atlanta, GA 30318. Please send party inquiries to miraclebaratlanta@gmail.com. For updates on **Miracle** visit [Facebook](https://www.facebook.com/miraclebaratl) or www.miraclebaratl.com.

All you'll want for Christmas after this is more time at **Miracle**. Cocktail photos and interviews are available upon request.

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