For Immediate Release… September 19, 2017

UPSCALE SALON SUITE LANDS SPOT IN GROWING ATLANTA MIXED-USE DEVELOPMENT

MY SALON Suite Has Big Plans For Larkin On Memorial Location

ATLANTA: The nation's leading upscale salon suite franchise has announced its next location at one of Paces Properties' newest redevelopment projects, Larkin on Memorial. Brought to you by business savvy couple Rob and Angie Zimmerman, **MY SALON Suite** will encompass 6,240 square feet of second-floor retail space boasting skyline views of downtown Atlanta while featuring 33 salon service oriented luxury suites. As a family-friendly establishment, the Zimmerman's felt the Paces Properties endeavor was a great fit as the Memorial location will offer a multitude of beauty services in an easily accessible, high-end neighborhood environment.

"Larkin on Memorial is all about serving the day-to-day needs of its neighbors and MY SALON Suite is the perfect service driven complement," said Merritt Lancaster, Principal Paces Properties. "We are looking forward to welcoming hairstylists, cosmetologists, estheticians and more to find a space in the Grant Park neighborhood they can call home."

This new location will be the Zimmerman's second Atlanta outpost and a MY SALON Suite Elite location, well equipped and decorated with the latest in upscale furnishings, flooring and wall coverings, making it the most design-forward of any salon suite concept in Atlanta. The private spacious suites are well appointed with high-end luxury amenities and top-of-the-line salon equipment for different specialties of health and beauty professionals, ranging from hair stylists to contemporary men's grooming/barbers, massage therapists, spa professionals and skin treatment experts.

"MY SALON Suite is in a class of its own," says owner Rob, "When we began exploring concepts to grow and develop in the Atlanta region, MY SALON Suite hit on everything we were looking for in a successful business, including – a one-of-a-kind experience for customers, a concept at the top of its class in offerings and amenities, and a business model with a core focus on the customer."

"We empower beauty professionals to become salon entrepreneurs with their own private suites, while providing them with all of the resources they need to succeed including best in class furnishings and equipment, a thriving environment, and ongoing support to grow their business," added Angie. "Plus, for their clients, we offer an escape from the rigors of the day in a quiet, private setting where they are treated to an upscale salon experience like no other." Beauty and health professionals interested in leasing a suite at the new Larkin on Memorial MY SALON Suite can find information online at www.mysalonsuite.com/thelarkin or by reaching out to Angie Zimmerman directly at 678-631-6990.

Larkin on Memorial continues to seek additional tenants for neighborhood essentials including: boutique fitness, restaurant, office, medical, and soft goods retailers. For additional information on leasing visit: www.larkinonmemorial.com.

About MY SALON Suite: Founded in 2010, MY SALON Suite is raising the bar in luxury for salon entrepreneurs and consumers across North America. MY SALON Suite attracts and inspires experienced professionals from all facets of the health and beauty industry to individually own and operate their own businesses in one of several private suites, each fully equipped with a styling center, state-of-the-art security system and other eco-salon suite amenities. The resources offered by MY SALON Suite empower salon members to achieve business ownership and present them the opportunity to earn a six-figure income. The brand's success in recent years has been momentous, and a strategic alliance partnership with Ratner Companies, the nation's largest family-owned collection of salons, has further propelled the brand's success and rapid expansion. With more than 40 locations in 16 states across the United States and Canada, the New Orleans-based franchise company plans to add 200 franchise partners and 300 salons in the next five years.

About Paces Properties: Founded in 1972, Paces Properties specializes in the development of multifamily residential communities and specialty retail centers. Committed to creating distinctive, inspiring and well-crafted environments to live, work and shop, Paces is a well-capitalized company with a proven entrepreneurial spirit and excellent track record. Paces and its Principals have been involved in the development, management and construction of over 5,000 multifamily units and 1 million square feet of retail. Recent projects include; the highly anticipated Atlanta Dairies, Krog Street Market, Stove Works, The Office Apartments and Vinings Jubilee. For more information about Paces Properties, visit www.pacesproperties.com.

Media Contacts: Tara Murphy + Morgan Tatum | 360 Media, Inc. | 404-577-8686 or info@360media.net

# # #