



For Immediate Release...

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## **LARKIN ON MEMORIAL WELCOMES KALE ME CRAZY & SQUASH BLOSSOM BOUTIQUE**

*Paces Properties Adds Additional Dining and Retail to Grant Park Development*

**ATLANTA:** Paces Properties, the developer behind Larkin on Memorial, has announced two new tenants for the mixed-use development set to begin opening later this fall. The 63,000 square-foot project now boasts ten (10) announced tenants, including: Kale Me Crazy, Squash Blossom Boutique, Full Commission, Taqueria del Sol, Firepit Pizza Tavern, Ramen Station, Shep's Grant Park Ace Hardware, Primrose Schools, and Grant Park Market.

"We're excited to open this practical center to meet the needs of our neighbors," said David Cochran, principal of Paces Properties. "Kale Me Crazy and Squash Blossom Boutique are a perfect complement to this distinctive experience being curated for the neighborhood."

Determined to meet the demand for healthy, fast casual dining options, **Kale Me Crazy** is a superfood café that will offer juices, smoothies, salads, and wraps in a sleek, upscale environment. This healthy habit champion will bring menu items like their signature "Kale Yeah!" juice (kale, spinach, cucumber, apple, lemon) and a Super Matcha Smoothie (matcha green tea, blueberries, banana, spinach, chia seeds, agave, and almond milk). The new addition will be located in a corner storefront facing Memorial Dr. Guests will have bar and table seating available in the café, as well as easy accessible parking. Kale Me Crazy will also provide healthy catering options for Atlanta.

"We are extremely excited to be opening Kale Me Crazy at Larkin! The Grant Park, Cabbagetown, East Atlanta, Reynoldstown, and Ormewood Park neighborhoods are explosive with new construction and adults of all ages making their homes here," says Paul Lackey, Franchisee. "There is incredible diversity in this area and the people are so full of life and energy. This is the perfect time to bring Kale Me Crazy to this part of Atlanta!"

Opening their second location, **Squash Blossom Boutique** is bringing their eclectic women's boutique to the Larkin development to provide a fun and creative atmosphere where customers can find personalized styling services, affordable prices and beautiful clothes. A small selection of children's clothing and shoes will also be featured in the store to compliment neighboring Primrose Schools.

"As a long-time resident of Ormewood Park, I have always felt that we needed more retail options within the neighborhood," says Lisa Bobb, owner of Squash Blossom Boutique. "I chose the Larkin development for the second Squash Blossom location because it promises to offer a unique and visually-engaging atmosphere – similar to what my customers have enjoyed for years at the Decatur location. I'll be joined by amazing neighbors in Larkin, which gives people numerous reasons to stop by!"

Larkin on Memorial continues to seek additional tenants for neighborhood essentials including: boutique fitness, restaurant, office, medical, and soft goods retailers. For additional information on leasing visit: [www.larkinonmemorial.com](http://www.larkinonmemorial.com).

**About Paces Properties:** Founded in 1972, Paces Properties specializes in the development of multifamily residential communities and specialty retail centers. Committed to creating distinctive, inspiring and well-crafted environments to live, work and shop, Paces is a well-capitalized company with a proven entrepreneurial spirit and excellent track record. Paces and its Principals have been involved in the development, management and construction of over 5,000 multifamily units and 1 million square feet of retail. Recent projects include; the highly anticipated Atlanta Dairies, Krog Street Market, Stove Works, The Office Apartments and Vinings Jubilee. For more information about Paces Properties, visit [pacesproperties.com](http://pacesproperties.com).

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