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HARRY NORMAN, REALTORS® DONATES OVER \$135,000 TO LOCAL ORGANIZATIONS

The Luxury Real Estate Firm's Partnership With Community Foundation for Greater Atlanta Inspires Philanthropy Ventures Across the Region



(Pictured left to right) Jenni Bonura, Studie Young and Frank Fernandez

ATLANTA: Closing a strong year, Harry Norman, REALTORS® is thrilled to share that the brokerage has exceeded its original goal of raising \$90K from agent contributions to celebrate its 90th year. Combined with company contributions, the organization donated over \$135K to support important nonprofit work including animal rights, the arts, fighting homelessness and more. Each office selected charities to receive their contribution including Our House, Beat the Streets, Rescuing Hope, Elm Street Cultural Arts Center, United Way and more.

This inspiring philanthropic achievement adds to what was a remarkable 90th year for Harry Norman, REALTORS® as it ended with its best Q4 numbers yet. In addition to outperforming the year prior, the combination of favorable closed sales units and increasing sales prices saw an all-time Q4 record closed sales volume. Of course, this all contributed to the team's commitment to achieving such an exciting donation goal for 2020.

This philanthropic venture began in June of 2019, when the luxury real estate firm launched the [Harry Norman, REALTORS® Philanthropy Fund](#) in partnership with the [Community Foundation for Greater Atlanta](#). The Philanthropy Fund showcases the firm's commitment to Atlanta's people and neighborhoods throughout the metro Atlanta region.

"Harry Norman has always been committed to Atlanta from a philanthropic standpoint," Harry Norman, REALTORS® President and CEO, Jenni Bonura said. "This unique partnership with Community Foundation for Greater Atlanta allows us to focus our efforts on the communities that we proudly serve. Giving back is at the heart of who we are as an organization and reflects our deeply rooted connection and devotion to Atlanta."

Since then, sales associates contributed a share from each closing to the Harry Norman, REALTORS® Philanthropy Fund, along with many taking an extra step to contribute personal checks. The luxury real estate firm matched the funds to further enhance the community impact. All Harry Norman, REALTORS® offices participated in the process and each will identify recipients in their own community.

"Thanks to all of the Harry Norman family for their partnership to serve our community," said President of the Community Foundation for Greater Atlanta, Frank Fernandez. "In two years, the Harry Norman family has doubled its grants to the region, and engaged in our COVID-19 Fund, raising more than \$11K through its June 6 #Move4ATL initiative. The Harry Norman team demonstrates its commitment to the region – walking their talk. We thank them, as they serve as a model for what corporations and families can do together to serve the community."

Interviews with Harry Norman CEO, Jenni Bonura, available upon request.

About Harry Norman, REALTORS®:

Harry Norman, REALTORS®, the premier luxury real estate firm in Atlanta, was established in 1930 out of a desire to provide an unparalleled customer experience. As the first residential real estate firm in Atlanta, Harry Norman, REALTORS® earned the

reputation of being the best, setting the standard for others who follow. Real estate has evolved, as has Harry Norman, but one thing remains constant 90 years on – when you work with a Harry Norman REALTOR® you can be confident you are working with the best real estate agent Atlanta has to offer. With a network of 15 sales offices and over 1,000 real estate professionals, Harry Norman operates across Atlanta and the greater Georgia area, and is the exclusive Georgia affiliate with Christie’s International Real Estate, a global network in over 49 countries. For more information, visit HarryNorman.com or connect with the firm via [Facebook](#) and [Instagram](#).

About the Community Foundation for Greater Atlanta

Since 1951, the Community Foundation for Greater Atlanta has been leading and inspiring philanthropy to increase the vitality of our region and the well-being of all residents. With 70 years serving the 23-county Atlanta region and a robust team of experts, the Community Foundation expands its philanthropic reach and impact by providing quality services to donors and bold, innovative community leadership. The Community Foundation is a top-20 community foundation among 750 nationally, with approximately \$1.2 billion in current assets, and is Georgia’s second largest foundation. For more information, visit cfgreateratlanta.org or connect with the Foundation via [Facebook](#), [LinkedIn](#) and [Twitter](#).

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