



For Immediate Release...

November 10, 2021

HAPPY MANGO'S SOUTHERN ALPHABET ONESIE SERIES IS THE PERFECT CULINARY BABY GIFT SPECIAL HOLIDAY SOUTHERN PLATE BOXES AVAILABLE FOR THANKSGIVING + CHRISTMAS

Atlanta's Premier Black, Female-Owned Eco-Baby Store Releases Exclusive Holiday Apparel Boxes for Limited Time Only



ATLANTA: The Southern Alphabet Series baby onesies by [Happy Mango](https://www.shophappymango.com) are taking the South by storm! Created by owner Phnewfula Frederiksen to share her love of Southern food in a fun and educational way, the series pairs beloved Southern foods with their corresponding letters – spanning the alphabet from A for Andouille to Z for Zipper Peas.

Available year-round, the Southern Alphabet Series onesies are available individually (\$24.99) as well as in a limited-edition Holiday Sides Collection box set of four (\$89.99) this festive season. Shoppers can purchase a preset box of the exclusive onesies or create their own unique combinations representing Thanksgiving and Christmas dishes that make their holiday meals special. From Turkey Wings to Peach Cobbler to Biscuits & Gravy, the Southern Alphabet Series is sure to have all the Southern favorites.

“The response so far has been outstanding, so we’re incredibly excited to be offering these products as Thanksgiving and Christmas boxes this holiday season,” said Happy Mango owner and founder Phnewfula Frederiksen. “They’re a great gift for the food lovers in your life or the perfect way to tell your loved ones that you’re expecting.”

The Southern Alphabet Series onesies can be purchased exclusively at Happy Mango [online](https://www.shophappymango.com) or in the Atlanta store location at 1996 Hosea L. Williams Drive NE Atlanta, GA 30317. Store hours are Tuesday by appointment, Wednesday through Saturday 11:00 a.m. to 6:00 p.m. and Sunday 11:00 a.m. to 5:00 p.m.

ABOUT HAPPY MANGO: Tree hugger, mom, entrepreneur and all-around badass Phnewfula Frederiksen created eco-friendly baby store Happy Mango after an incredibly successful 20-year career in the music business. Following the birth of her first child, she knew that she wanted to pivot her career to pursue her passions as an advocate of breastfeeding as well as eco-conscious and healthy living – and Happy Mango was born! Originally making its mark as a pop-up shop at Krog Street Market, Happy Mango officially established its roots in Kirkwood in March 2016. Carrying popular brands like Nuna, Babyletto, Clek, Silver Cross, Nurseryworks, Uppababy and more, Happy Mango is a full-service, CPST-certified baby boutique providing products and resources for new mothers. From onesies and strollers to car seat installations and doula recommendations, the boutique strives to provide everything necessary for happy moms and happy babies. To learn more, visit www.shophappymango.com. Follow along on [Facebook](https://www.facebook.com/shophappymango), [Twitter](https://twitter.com/shophappymango) and [Instagram](https://www.instagram.com/shophappymango).

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