



For Immediate Release

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Cavalía Reveals Name of Latest Adventure – ODYSSEO

U.S. PREMIERE TO BE HELD IN HEART OF MIDTOWN ATLANTA THIS DECEMBER

ATLANTA: Cavalía's equestrian odyssey continues with an all-new adventure, ODYSSEO. A new tribute to horses and the relationship humans have shared with them for thousands of years, ODYSSEO is an invitation to dream, to travel beyond the boundaries of time and space and to journey toward the mystery of new horizons and cultures. After weeks of speculation and interest from Atlantans, ODYSSEO has been unveiled.

Cavalía also announced today the location of their new equestrian odyssey set to arrive in Atlanta in November and open early this winter. The U.S. Premiere of ODYSSEO will be held on Wednesday, December 7, 2011 in the heart of Midtown Atlanta at 8th and Spring Streets.

For Normand Latourelle, Cavalía's President and Artistic Director, "It's only because of horses that humans were able to imagine that they could travel to the ends of the world. The horse is a powerful and natural wonder. This animal enabled mankind to build bridges between cultures, to create alliances amongst people and thus freely roam the planet. He has been one of the most important instruments in the evolution of humanity. This is the essence of ODYSSEO."

ODYSSEO will be presented under the world's largest touring big top, two-and-a-quarter times bigger than Cavalía's original touring tent. The immense theatre, with no obstructed views, houses a 2,500-square-metre stage. Surrounded by projections and visual effects, 69 horses and 55 artists will embark together on a journey and travel through the greatest wonders nature has to offer.

TICKETS: The show opens December 7, 2011 and performances are scheduled through to January 8, 2012. ODYSSEO will be presented in Midtown Atlanta at 8th and Spring Streets. Tickets are on sale now at the introductory price of \$69.50 to \$134.50 + applicable fees. For guests desiring an extraordinary outing, the show can be customized for an extended experience from \$159.50 to \$229.50, including a *Horse Lovers* Package that lets patrons tour the Cavalía stables after the show, and the VIP *Rendez-Vous* Package which includes a tour of the stables after the show, a cocktail/dinner reception and much more. Special pricing is also available for children (2-12), juniors (13-17), and senior citizens (65+). For ticket information, please visit www.cavalía.net or call 1-866-999-8111.

ABOUT CAVALIA: Cavalía is an entertainment company that specializes in the creation, production and touring of innovative shows. The company, founded by Normand Latourelle, has an expertise in the equestrian and performing arts, and is known for making the most of cutting-edge technology, multimedia and special effects, which allows for the creation of magical, unique, never-before-seen theatrical experiences. The company's original production has been touring since 2003 and has captivated 3 million spectators across North America and Europe.

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