



FOR IMMEDIATE RELEASE...

October 22, 2020

MIRACLE ATLANTA TEAMS UP WITH THE FOX THEATRE'S MARQUEE CLUB PRESENTED BY LEXUS FOR FIFTH LOCATION

Iconic Christmas-Themed Pop-Up Partners for Time Ticketed Experience +

First Public Event at Venue Since March

Tickets on Sale THIS Friday, October 23, 2020 at 10 a.m.

ATLANTA: Get excited Atlanta – there is another Miracle location and its right in the heart of the city. **Miracle at the Fox Theatre's Marquee Club presented by Lexus** arrives just after **Miracle Atlanta** recently announced its return for the 2020 holiday season. Apparently, we have all been very good this year! The exciting addition complements the other locations (**Miracle at Wonderkid + Miracle on Highland**) and two **Sippin' Santa** sites (**Sippin' Santa at Bon Ton + Sippin' Santa at Golden Eagle**). The Miracle team, working with the Fox Theatre, is excited to safely offer this one-of-a-kind experience despite COVID-19 (the real grinch of 2020).

"Talk about a Christmas miracle," said Eric Simpkins, co-founder of Big Citizen along with partner Darren Carr who head up Miracle Atlanta. "The Fox Theatre's Marquee Club is a dream venue and the perfect location for Miracle to expand with a new type of experience, especially in today's health climate. This ticketed offering allows us to social distance, limit capacity, create unique holiday moments paired with all the signature Christmas cocktails and cheer while prioritizing the safety of everyone. We're beyond excited to offer this to Atlanta."

Staying in true Miracle fashion, **Miracle at the Fox Theatre's Marquee Club presented by Lexus** will transport guests right into the center of Christmas. Safe, Santa-approved festivities will take place every Thursday-Sunday night beginning Nov. 20 and running through Jan.1, 2021. For \$50 per person, patrons can reserve their own socially-distanced table (for up to 8 guests) and 90-minute experience that includes more holiday décor and Miracle kitsch that one can wrap their head around, multiple photo opportunities (think rooftop selfie station holiday style), live entertainment components (maybe even a Santa sighting), complimentary Christmas snack-mix and cookies at each table, and a signature Miracle Santa cocktail mug. Miracle's famous, holiday-themed cocktail and food menu will also be available for purchase along with fun, Christmas-themed merchandise in multiple retail nooks. It is a perfect way to get all the perks of a regular Miracle experience kicked up a notch. Think multi-level fun house meets North Pole.

"Holidays at the Fox have been an Atlanta tradition since we opened on Christmas Day 1929. While this year hasn't panned out to be the year-long celebration we'd hoped for our 90th Anniversary, we're incredibly excited and thankful to be re-opening our doors again in November for over 100 Miracle events. Sharing the Fox again, in a safe and enjoyable environment, is something we've been planning for months. We hope you come ring in the holidays with us," added Jamie Vosmeier, VP of Sales and Marketing for the Fox Theatre.

Tickets are starting at \$50 and go on sale this Friday, Oct. 23, at 10 a.m. online only at [FOXTHEATRE.ORG](https://www.foxtheatre.org). Time slots are as follows: Thursdays at 5 p.m., 7 p.m., and 9 p.m., Fridays at 5 p.m., 7 p.m., 9 p.m. and 11 p.m., Saturday-Sunday at 3 p.m., 5 p.m., 7 p.m. and 9 p.m.

Private events, with a 20-person cap, will be available on the mezzanine level of the Marquee Club only. For more information on how to book this reserved area featuring a dedicated bar and server, contact aly.grubb@foxtheatre.org and MiracleBarAtlanta@gmail.com.

If you're starting to feel the Christmas spirit, but still wary on safety, don't you worry – Santa's elves have been working hard. **Miracle at the Fox Theatre's Marquee Club presented by Lexus** is reducing the capacity including staff and guests, to stay within CDC and state guidelines. To ensure the safety of everyone involved, guests can enjoy themselves during 90-minute ticketed time slots, allowing the venue ample time to clear, clean, and sanitize the space before the next event begins. That means each time slot has a max of 76 attendees (so make sure to put your ticket on your wish list fast). In addition, reserved tables will be a safe six feet apart from each other, mobile ticket delivery will be required for contactless delivery, all patrons will be required to pass a thermal scanner reader at check-in, guests will be required to wear masks in all spaces until seated, table service is mandated to avoid over-crowding at the bar, contactless payment options will be available, holiday wrapped plexi walls will be used as party dividers and a holiday spiced scented sanitizer will be placed on each parties table for complimentary use. For further details, head to www.miraclebaratlanta.com and get ready to celebrate Christmas like never before.

About MIRACLE: Hours and days open at each location will be released soon. Locations include **Miracle at the Fox Theatre's Marquee Club presented by Lexus** – Fox Theatre, 660 Peachtree St. NE, Atlanta, GA 30308; **Miracle on Highland** – The Brasserie and Neighborhood Café at PARISH, 240 North Highland Ave. NE, Atlanta, GA 30307; **Miracle at Wonderkid** – Wonderkid, 777 Memorial Dr. SE, Atlanta, GA 30316; **Sippin' Santa at Bon Ton** – Bon Ton, 674 Myrtle St. SE, Atlanta, GA 30318; **Sippin' Santa at Golden Eagle** – Golden Eagle, 904 Memorial Dr. SE, Atlanta, GA 30316. For updates on **Miracle**, visit [Facebook](https://www.facebook.com/miracleatlanta) or www.miraclebaratlanta.com. Miracle Atlanta is a Big Citizen event.

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