



FOR IMMEDIATE RELEASE...

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## 2020 JUST GOT A LITTLE BRIGHTER WITH THE RETURN OF MIRACLE + SIPPIN' SANTA HOLIDAY POP-UPS

*COVID-19 Can't Stop Christmas Cheer + Miracle's Fifth Year in Atlanta Welcomes New Locations*

**ATLANTA:** The pandemic may have canceled lots of events this year, but Christmas won't be one of them. **Miracle**, the city's favorite holiday tradition, is back and ready for its fifth year in Atlanta, with guidelines in place to ensure the safety of everyone partaking in the much-needed upcoming cheer. Due to location size, **Miracle on Monroe** will not be on Santa's list this year. However, a new location, **Miracle at Wonderkid** at Atlanta Dairies, is being added, with **Miracle on Highland** returning to The Brasserie & Neighborhood Café PARISH. **Sippin' Santa** is back at Bon Ton, along with a new location at Golden Eagle.

"What an unimaginably tough year for everyone globally," said Eric Simpkins, co-founder of Big Citizen along with partner Darren Carr. "We're hoping we can make a difference in Atlanta and that Miracle will bring Christmas cheer to our community in a time where we need it most. We're especially excited about the two new locations. We're making Memorial Drive our very own "Christmas District," and Miracle at Wonderkid and Sippin' Santa at Golden Eagle will keep us merry and bright."

In its fifth season in Atlanta, **Miracle** returns with all the special holiday cocktails you've come to love, holiday décor straight from a Hallmark movie, a staff so happy you'll wonder if they've kept up with the news, and enough holiday cheer to forget 2020 and usher us into 2021. **Sippin' Santa**, Miracle's Christmas-themed Tiki takeover, is also back so more people can safely enjoy Santa beachside. However you prefer your Christmas cheer, Miracle is sure to deliver... and just so you know, wearing a mask ensures you're on Santa's good list.

**Miracle at Wonderkid**, new to the scene, is excited to welcome in a new era of **Miracle** in Atlanta. Located at Atlanta Dairies, Wonderkid will be decked in holiday gear and ready to serve up Christmas off Memorial. If being inside still isn't something you want this year, The Yard at Atlanta Dairies will be in on the fun, making **Miracle** a safe and accessible experience for everyone.

**Miracle on Highland** is back for its third year at PARISH in Inman Park and ready to serve up cheer with a side of safety. The beautifully decorated spot is closed on Mondays and Tuesdays, but ready for you throughout the rest of the week.

**Bon Ton's Sippin' Santa**, the all-ages tiki twin to **Miracle**, returns for its third year at Bon Ton along with a new location at Golden Eagle. The tiki-themed meets Christmas atmosphere is perfect for those who didn't get to take their beach vacations this year. Bon Ton will keep its regular hours for lunch and dinner but won't offer its traditional drink menu during **Sippin' Santa**. **Golden Eagle** will be operating inside and outside and serving up the holiday-meets-paradise drink menu Atlantans have come to love.

Further details on all locations, including hours and safety measures in place, will be released soon.

Beverage and cocktail menus will be the same for each location. Signature Miracle Chex mix and cookie plates will be available at each location as well. Food menus will be customized per location and announced mid-November. For more details on how to get into the holiday spirit at these festive joints, head to [www.miraclebaratlanta.com](http://www.miraclebaratlanta.com).

**Miracle** is 21 and up (excluding Sippin' Santa), with no entry fee. There is a 2-hour limit for tables, and due to all the Christmas cheer required to keep Miracle on Monroe and Sippin' Santa in tip-top shape, a 20% service charge will be added to each check. Hours and days open at each location will be released soon. Locations include **Miracle on Highland** – The Brasserie and Neighborhood Café at PARISH, 240 North Highland Ave. NE, Atlanta, GA 30307; **Miracle at Wonderkid** – Wonderkid, 777 Memorial Dr. SE, Atlanta, GA 30316; **Sippin' Santa at Bon Ton** – Bon Ton, 674 Myrtle St. SE, Atlanta, GA 30318; **Sippin' Santa at Golden Eagle** – Golden Eagle, 904 Memorial Dr. SE, Atlanta, GA 30316. Please send party inquiries to [MiracleBarAtlanta@gmail.com](mailto:MiracleBarAtlanta@gmail.com). For updates on **Miracle**, visit [Facebook](https://www.facebook.com/miraclebaratlanta) or [www.miraclebaratlanta.com](http://www.miraclebaratlanta.com).

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