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ATLANTA MARRIOTT ALPHARETTA BRINGS REIMAGINED SPACES + STYLE TO WINDWARD PARKWAY

Discover Higher Expectations at the Newly \$2.6M Renovated Alpharetta Hotel Featuring Modern Touches + Small Town Charm

ATLANTA – Located in the heart of Alpharetta’s Windward Business District off Georgia State Route 400, Atlanta Marriott Alpharetta is setting new expectations for hotel hospitality in North Fulton County. As the only full-service hotel in Alpharetta, Marriott Alpharetta boasts world-class accommodations for corporate and leisure travelers alike as well as easy access to top business and leisure attractions. Now, the hotel displays a guest-focused vision with the debut of its renovations, where modern spaces are as beautiful as they are functional. Intelligently bold and thoughtfully designed, the recent \$2.6M transformation includes an all-new Great Room open lobby concept, reinvented meetings spaces, a redesigned restaurant, and a new first floor featuring a business center, gift shop, and fitness center.

“We’re excited to finally introduce our transformation to guests. Our goal was to cater to the ever-changing needs of those staying with us while still staying true to the unique characteristics of Alpharetta,” says General Manager Debbie Niswonger. “We’ve accomplished that and more by creating more open, collaborative spaces for guests to enjoy.”

Inspired by Alpharetta’s seamless blend of urban vibrancy and southern charm, recent renovations combine modern contemporary lines with an earthy textural palette of rich, rustic color and natural forms. Leading the way through the lobby, new flooring, light fixtures, front desk pods with power stations and the removal of surrounding walls creates the new “Great Room” concept, inviting guests to stay awhile and make use of the new multifunctional seating areas instead of heading straight to their rooms each night to retire. The hotel’s function spaces have been refreshed and reconfigured for user flexibility when hosting social engagements, weddings, bat mitzvahs or corporate events. The redesigned areas now have new carpet, modern furnishings, and fixtures, while restrooms have been transformed. Providing guests with convenient ways to restore and re-balance, Marriott Alpharetta is now outfitted with a state-of-the-art fitness center featuring the newest equipment and technology including the recent addition of a Peloton bike which complements a wide selection of free weights, treadmills, a stair stepper, and an elliptical all adding to the amenity-driven fitness center. Beyond the fitness center is the hotel’s indoor pool where visitors can relax poolside year-round while an outdoor pool is available seasonally.

Be sure to make a stop at the hotel’s newly redesigned, and renamed restaurant and bar concept 19 North now featuring an open kitchen concept, a dining room that seats 120, and a bar with hotel lobby access making for a space as inspiring as their new menu. A healthy taste of regional-inspired dining awaits at the modern rustic neighborhood restaurant as menu selections are proudly sourced from local farms like Springer Mountain Farms and White Oak Pastures. Focused on creating memorable experiences for each guest, 19 North serves fresh, hyper-locally sourced ingredients that are highlighted throughout the menu. Dishes like the Springer Mountain BBQ Chicken Sandwich served with Noble Ranch Applewood smoked bacon, aged cheddar, and buttermilk ranch and dessert favorites like Miss Vernel’s Georgia Blueberry Cobbler and Leosiria Caramel Cheesecake. Handcrafted cocktails at the bar are given the same attention as the food, highlighting local beers and spirits like Old 4th Ward Vodka and Gin and Oak & Armour Apple Brandy, creating modern cocktails while honoring traditional skills of the craft.

“This landmark hotel compliments Alpharetta by bringing hints of the big city to the neighborhood,” adds Niswonger. “We strive to make it a destination, rather than simply a hotel, for those both visiting and residing in the North Fulton area.”

About Atlanta Alpharetta Marriott: Conveniently located just north of downtown Atlanta, Atlanta Marriott Alpharetta is a world-class Atlanta-area hotel for corporate and leisure travelers alike. Countless amenities, handsomely appointed guest rooms, a fully equipped fitness center, and relaxing indoor/outdoor pools create an ambiance of rest and rejuvenation in the newly transformed Windward Parkway hotel. Guests can unwind at the new open kitchen restaurant and bar concept 19 North, where the space has become just as inspired as the menu itself. For guests planning high-impact events, we offer flexible, state-of-the-art function space with Southern hospitality, exceptional catering, and professional planners to ensure an unforgettable experience. With easy access to shopping and entertainment at Avalon or shows at Verizon Wireless Amphitheatre, guests can be at the center of it all! Learn more about the Atlanta Marriott Alpharetta [here](#) or follow along on [Facebook](#) and [Instagram](#). Photos are available upon request.

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