

PRESS RELEASE | Atlanta Magazine Style Book

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ATLANTA MAGAZINE STYLE BOOK ANNOUNCES 20 TO FOLLOW IN 2016

ATLANTA, GA – May 2, 2016: *Atlanta Magazine Style Book* editor-in-chief and *Atlanta* magazine lifestyle editor Mary Logan Bikoff announces top twenty locals creating online eye candy. A celebratory luncheon was hosted at Inman Park hot spot Bread and Butterfly, and Atlanta notables were thrilled to be part of the festivities. “These 20 blogs and Instagram feeds constantly inspire the style community in Atlanta. They are the ones we are clicking on to get fresh ideas, tips, and news ourselves,” says Bikoff.

20 to Follow in 2016 include:

Anna Liesemeyer

Cumming-based mom of four makes life look like a beautiful breeze on her blog and Instagram.

www.inhonorofdesign.com

Asiyami Gold Wekulom

This Nigeria native is a lifestyle-focused art director—and it shows in her stunning photo collection on her website and Instagram. www.asiyamigold.com

Caviar and Catwalks

With her purple hair and killer style, it's hard to miss Teodora Nicolae. She has a background in fashion and luxury PR in New York, and her cool girl edge is punctuated with covetable handbags from her days as a publicist for the local Bella Bag. www.caviarandcatwalks.com

Cobbler Union

This locally based company sells handmade men's loafers, lace-ups, and boots made in Spain; the bulk of their business is online. www.cobbler-union.com

Cool Atlanta

Cool Atlanta began as a blog for this Los Angeles transplant to document everything, well, cool, in Atlanta—it's now best experienced via her inspiring Instagram feed. www.coolatlantablog.com

Ginny Branch

Prop stylist and Atlanta native Ginny Branch Stelling has worked in retail and visual merchandising for Marc Jacobs and Maison Martin Margiela. She features still lifes of shoots in action, and a few romantic snaps, on her totally dreamy Instagram feed. www.ginnybranch.com

Gunner and Lux

Six-year-old Riley may be Atlanta's youngest creative director, running a line of wildly popular kids necklaces, Little Lux, with her dad, John Petersen. www.gunnerandlux.com

It's Arkeedah

Atlanta native Arkeedah McCormick features style both local (what to wear to a Braves game) and national (Beyoncé launches Ivy Park) on her blog, It's Arkeedah, and her [Instagram](https://www.instagram.com/itsarkeedah). www.itsarkeedah.com

Little Barn Apothecary

Founders Joshua Morgan and Brad Scoggins have a luxurious local line of beautifully packaged scrubs, oils, balms, and one of the most sublime Instagram feeds around. www.littlebarnapothecary.com

Lookbook Atlanta

Tova Gelfond is the mastermind behind this stylish city guide (which, in addition to a robust website and fun behind-the-scenes Instagram, has a quarterly print edition that can be found around the city). www.lookbookatlanta.com

Lush to Blush

Megan Elliot is a web designer and co-founder (with fellow Atlanta blogger Lauren Price of Fashionably Lo) of a digital marketing firm, Adorn Media Group, which consults with bloggers and lifestyle brands like her own. www.lushtoblush.com

Marjorie Harvey

Wife of TV personality Steve Harvey and a mother of seven, Marjorie inspires fashion lovers everywhere with her website, the Lady Loves Couture. www.theladylovescouture.com

Mattieologie

Mattie James—“your favorite Liberian girl”—has run her Atlanta-based blog for six years, creating beauty product reviews, outfit posts of her modern-elegant looks, and cute lifestyle posts, plus practical tips for aspiring bloggers. www.mattieologie.com

Millennielle

Twenty-eight-year-old Nigerian native Coco Basse shares her cute but cool personal style, favorite trends, and healthy lifestyle tips on her blog and Instagram. www.millennielle.com

Res Ipsa

Two local lawyers, Joshua Moore and Odini Gogo, run this company of handmade “travel and leisure goods” known for its kilim loafers, chukkas, and weekend bags. www.resipsausa.com

The Love List

Jess Graves launched the Love List ten years ago, making it one of the most long-lived, enduring lifestyle sites in the South. www.the Lovelist.net

The Spin Style

Darcie Adler has been a photo stylist and art director for brands like Neiman Marcus, Nordstrom, and Turner. In 2014, she and wardrobe stylist Molly Webb (who once worked for the creative director of *Elle*) founded this boutique agency of stylists, hair and makeup artists, and creative directors. www.thespinstyle.com

The Urban Realist

Three years ago, Danasia Fantastic launched the Urban Realist, a digital lifestyle magazine aimed at all city-living (or loving) millennials; it counts contributors from L.A., Miami, and New York. www.theurbanrealist.com

Sweet Peach

One of the best scouts for Southern makers, Pamela Berger (also a TV producer) rounds up the best of local art, jewelry, accessories and more. www.sweetpeachblog.com

Waiting on Martha

Waiting on Martha is much more than a blog. Founder Mandy Kellogg Rye has turned it into a veritable enterprise, with a team of six and more than 70,000 Instagram followers. www.waitingonmartha.com

Read the full blog post here: www.atlantamagazine.com/style/20-stylish-atlantans-you-should-follow. Read the full issue of *Atlanta Magazine Style Book* for free here: www.atlantamagazine.com/stylebook

About Atlanta magazine

First published in 1961 as the Atlanta Chamber of Commerce magazine, Atlanta magazine marks its 55th year in 2016 as the city of Atlanta’s most prestigious publication—having been recognized with hundreds of awards for excellence in journalism and design, including The National Magazine Award, the industry’s highest honor. Through the years the magazine has expanded its portfolio to include Atlanta Magazine’s HOME, Southbound, atlantamagazine.com and thriving events and custom media divisions. Most recently the company announced the launch of Atlanta Magazine Style Book, a luxury publication focused exclusively on Atlanta fashion and style. Atlanta magazine is part of Emmis Communications (NASDAQ: EMMS), which is one of the most respected radio companies in the U.S. and also owner of several leading

city/regional magazine titles in other U.S. markets such as Texas Monthly, Los Angeles magazine, Orange Coast magazine, Indianapolis Monthly and Cincinnati magazine.

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