



STRATHMORE
CABINETS • DESIGN • FLOORS • PAINT

For Immediate Release...

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Strathmore Floors Arrives at ADAC – January 2016

ATLANTA— Strathmore, a flooring, cabinet, paint and design services company, will open a new showroom dedicated to Benjamin Moore Paint, Heritage and Estate Cabinets, and hardwood flooring at ADAC in early 2016. ADAC is only the fourth design center in the United States to feature a Benjamin Moore Color Center.

“With concierge-style amenities, from color selection through delivery, Strathmore’s partnership with Benjamin Moore provides an unprecedented level of service for one of the most fundamental elements of most interior design projects,” says Kate Miner, ADAC General Manager.

Strathmore is an Atlanta-based, family-owned company that has been serving the metro area for the past 22 years with quality cabinet, tile, hardwood, carpet and other floor coverings. With the addition of ADAC, Strathmore Floors will maintain seven locations in four states —Atlanta, Alpharetta, Charleston, Charlotte, Nashville and Raleigh.

“The robust real estate and home decor market in Atlanta motivated us to explore a relationship with ADAC,” says Shane Lyle, Strathmore Floors principal. “ADAC is the premier source for interior designers and homeowners, and there never has been a showroom as committed to paint as we will be.”

The ADAC showroom will be open to the public as well as the trade. With paint, flooring and cabinetry, Strathmore’s product mix and turn-key service model creates an exceptionally efficient experience for designers who need quality on a schedule.

“Many interior designers rely on the quality finishes produced by Benjamin Moore,” adds Lyle. “We offer the experience, expertise and personalized service to help them realize their vision for the client.”

The Strathmore showroom will be 4,500 square feet and located in Suite 141.

“These are critical resources that Strathmore is bringing to ADAC. With their broad range of hardwood flooring options from around the globe combined with custom cabinetry offerings, Strathmore is giving designers and their clientele some incredible new product selections within the building. We look forward to celebrating the start of 2016 with their showroom opening,” adds Miner.

About Strathmore Floors: Founded in 1993 by the Lyle family, Strathmore Floors serves the retail, designer and building community by providing one of the largest selections of cabinets, carpet, hardwood, LVP (Luxury Vinyl Plank), ceramic tile and resilient flooring in the Southeast. Strathmore prides itself on offering personal service from its trained, experienced professionals. For more information, please visit www.strathmorefloors.com or call 404.872.0024.

About ADAC: ADAC is a community-focused, nationally-recognized leader in the world of interior design and home fashion, built over 50 years ago by renowned architect and developer John Portman. For a half-century it has served as the essential one-stop shopping resource for interior designers, architects, and builders. The ADAC campus consists of 550,000 square feet with over 60 showrooms offering 1,200

of the industry's finest product lines including furniture, fabric, rugs, lighting, accessories, floor and wall coverings, antiques, fine art and framing, kitchens, bath, tile and stone, and home theater products. Likewise, ADAC's extensive services include custom designs such as framing, electronic systems, faux-finishing, and draperies. In addition, signature industry presentations, celebrity and media events, educational programs and networking opportunities held throughout the year make ADAC truly a one-of-a-kind, design destination. To learn more, visit www.adacatlanta.com.

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