

# ADAC

FOR IMMEDIATE RELEASE

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## **AERIN LAUDER, WINDSOR SMITH AND VERANDA EDITOR IN CHIEF CLINTON SMITH JOIN EXCITING LINEUP FOR DESIGN ADAC APRIL 28 – MAY 2**

*The Highly Anticipated Series, DESIGN ADAC will bring to you the Hottest Trends in Design, and Insider Knowledge*

**ATLANTA** – Join ADAC as they welcome back their signature series DESIGN ADAC, April 28 through May 2. Co-sponsored by VERANDA magazine, this highly anticipated week of entertaining events and panel discussions will encompass interior design, lifestyle and new industry trends. The presentations and seminars will introduce designers and design enthusiasts to new home décor inspirations and trade secrets while providing first-hand experiences from industry experts.

VERANDA magazine Editor in Chief Clinton Smith will lead keynote presentations with Aerin Lauder, whose recent AERIN home collections in collaboration with Lee Jofa, EJ Victor and Visual Comfort & Co. have been tremendously successful, and California-based designer Windsor Smith, whose elegant and modern, yet livable interiors are frequently featured in VERANDA.

“We are excited to bring back DESIGN ADAC this spring,” said **Katie Belveal**, ADAC General Manager. “The speakers will range from classic and timeless to edgy and modern and are all experts in their fields. With everything planned during DESIGN ADAC and VERANDA’s week of events, industry professionals and design enthusiasts alike will be able to walk away with the latest ideas from the world of design and a breadth of new contacts.”

During DESIGN ADAC, VERANDA will present a variety of leading designers and industry experts who will share inside knowledge. The week will culminate in the announcement of the prestigious, annual Southeast Designers and Architect of the Year Awards Ceremony. During the ceremony, VERANDA and ADAC will recognize winners in three categories of design: Interior Design - Residential, Interior Design - Contract and Architecture.

“As a former Atlantan, ADAC has a very special place in my heart and I am thrilled to be working with them again this spring for what promises to be a very compelling, fun, and informative series of events,” said **Clinton Smith**, editor in chief of VERANDA. “DESIGN ADAC is always one of the year’s highlights and consistently draws the best design talent from across the country. The stellar lineup they have planned for this season is no exception.”

### **Guest Keynote Presentations include:**

**Aerin Lauder** - Aerin Lauder is the founder and creative director of the global luxury lifestyle brand AERIN. Based on the premise that living beautifully should be effortless, the brand develops curated collections in the worlds of beauty, fashion accessories and home décor. With a passion for art, travel, fashion and design, Aerin’s own lifestyle serves as a focal point of inspiration for the brand. Classic but always with a modern point of view every piece is created to make life more beautiful, with a sense of ease and refinement. [www.aerin.com](http://www.aerin.com)

**Clinton Smith** - Clinton Smith is the editor in chief of VERANDA magazine. As an award-winning journalist, he has devoted his career to covering style, design and decoration, most recently serving as editorial director of Atlanta Homes & Lifestyles. His expertise, coupled with a personal passion for beautiful interiors and great design, will continue VERANDA’s legacy of delivering the very best in home decoration and garden design, as well as jewelry, flowers, art and travel. A native Texan, he is a graduate of the University of Mississippi.

**Windsor Smith** – Windsor Smith, founder and creator of Windsor Smith Home, Windsor Smith Home Collection and Windsor Smith Room in a Box is widely known as a force in the design industry. Her elegant interiors are infused with a modern sensibility and are frequently featured in shelter magazines. Windsor is a favorite of design bloggers and editors thanks to her fresh approach to modern day living. In fact, Windsor was honored by VERANDA magazine as one of the top 25 design influencers in their 25-year history. Windsor has created beautifully layered homes for leaders in the entertainment and business worlds. Reflecting her client’s personalities, she creates gracious silhouettes that are mindful of their demanding lifestyles. Windsor brings her unique sensibility to a signature collection of both indoor and outdoor fabrics and rugs with Kravet, as well as her own beautifully handcrafted line of furniture offered exclusively by Windsor Smith Home Collection. Spring 2014 will see Windsor’s much-anticipated collaboration with Century Furniture as their next “icon” collection. Windsor has also partnered with Arteriors Home to create her inaugural collection of lighting and accessories to be launched in 2015. [www.windsorsmithhome.com](http://www.windsorsmithhome.com)

**Brian McCarthy** – A former partner of the legendary design firm Parish-Hadley, award-winning designer Brian J. McCarthy graduated from New York City's Pratt Institute and has worked on projects around the world. In 2005, McCarthy designed the private quarters and refurbished the State Rooms in Winfield House, the official residence of the Ambassador to the Court of St. James. Additionally, McCarthy has designed an array of stunning private residences, many for clients so high profile they wish to remain anonymous. McCarthy is a member of *Architectural Digest's* AD100, *Elle Décor's* A-List and his work has been featured in many publications, including *House Beautiful*, *Elle Decor*, *New York Magazine* (100 Best), *The New York Times*, and *VERANDA*, as well as in several books, including his own book, *Luminous Interiors*. [www.bjminc.com](http://www.bjminc.com)

**Suzanne Tucker** – Recognized today as one of the country's leading interior designers, known for her timeless style, elegant interiors and her passion for architecture and the decorative arts. Her award-winning projects are frequently published in magazines worldwide and *Architectural Digest* has honored her repeatedly on the AD100 list of top designers. Having worked under the legendary Michael Taylor and often referenced as his protégée, she and her husband/partner Timothy F. Marks, founded Tucker & Marks in 1986 building it into the distinguished firm it is today. Suzanne Tucker Home was launched in 2010 with her textile, tabletop and home furnishings line. Suzanne's first monograph, *Rooms to Remember, The Classic Interiors of Suzanne Tucker* (The Monacelli Press, 2009) was followed by the publication of *Suzanne Tucker Interiors – The Romance of Design* (The Monacelli Press, 2013). [www.tuckerandmarks.com](http://www.tuckerandmarks.com)

**Bobby McAlpine** – Born in an Alabama sawmill town, Bobby McAlpine designed his first house at the age of five and hasn't stopped since. Architect, romantic, poet, and entrepreneur, he has gathered an eclectic family of professionals for his distinguished firms: McAlpine Booth & Ferrier Interiors in Nashville, Atlanta, and New York, and McAlpine Tankersley Architecture in Montgomery, now in its 30<sup>th</sup> year. These two firms, listed on both *Architectural Digest's* AD100 and *Elle Décor's* A-List, work independently and in collaboration, attracting clients from across North America and beyond. Their designs include hundreds of residences, restaurants, a chapel, follies in a public park, and a family compound on a private island in the Caribbean. Bobby's popular furniture line, McAlpine Home, is available nationwide. Bobby's critically acclaimed first book, *The Home Within Us* (2010), quickly became and remains a Rizzoli bestseller. His second book *Art of the House*, co-authored with Susan Ferrier, is due out in April 2014. [www.mcalpineboothferrier.com](http://www.mcalpineboothferrier.com)

**Susan Ferrier** – Susan Ferrier, a native New Yorker, found herself graduating from design school in the Deep South. Her varied life experience has enabled her to be an exceptionally intuitive and uniquely perceptive designer. Susan oversees her projects with great humor and respect with the able assistance of her Atlanta-based design team. Susan partnered with Bobby McAlpine and Ray Booth in 2000 to form McAlpine Booth & Ferrier Interiors whose work is a favorite of the publishing world. Working independently and in collaboration on projects around the globe, the firm has been listed in both *Architectural Digest's* AD100 and *Elle Décor's* A-List along with McAlpine Tankersley Architecture. [www.mcalpineboothferrier.com](http://www.mcalpineboothferrier.com)

**Mary Ella Gabler** – Mary Ella Gabler, Founder of Peacock Alley, has been designing elegant, top-of-bed furnishings for over 40 years. She turned a chic boudoir pillow, created on her home sewing machine in 1971, into a multi-million dollar luxury linen business, contributing to changing how Americans view their bedrooms. Gabler predicted the bedroom would become a multipurpose space for living, working, relaxing and sleeping, and developed Peacock Alley's product line with that in mind. She has continually focused the company's product development on the idea that the bedroom is a place that evokes comfort, peace and happiness. Peacock Alley continues to use that concept as its inspiration for its luxury linen line. Today, the Peacock Alley bed and bath line is an ode to Gabler's sense of personal classic style. [www.peacockalley.com](http://www.peacockalley.com)

A full calendar of events, including all showroom events, receptions and special programming, will be available soon at: [www.adacatlanta.com/design-adac](http://www.adacatlanta.com/design-adac).

#### **About ADAC:**

ADAC is a community-focused, nationally-recognized leader in the world of interior design and home fashion, built over 50 years ago by renowned architect and developer John Portman. For a half-century it has served as the essential one-stop shopping resource for interior designers, architects, and builders.

The ADAC campus consists of 550,000 square feet with over 60 showrooms offering 1,200 of the industry's finest product lines including furniture, fabric, rugs, lighting, accessories, floor and wall coverings, antiques, fine art and framing, kitchens, bath, tile and stone, and home theater products. Likewise, ADAC's extensive services include custom designs such as framing, electronic systems, faux-finishing, and draperies.

In addition, signature industry presentations, celebrity and media events, educational programs and networking opportunities held throughout the year make ADAC truly a one-of-a-kind, design destination. To learn more, visit [www.adacatlanta.com](http://www.adacatlanta.com).

**About VERANDA**

VERANDA ([www.veranda.com](http://www.veranda.com)) is one of the world's most exquisitely produced interior design magazines. Published bimonthly, it is distinguished by its artful representation of interiors, gardens, table settings and floral arrangements. The magazine showcases the country's leading designers and travels far and wide to bring its readers some of the most fascinating interiors of the world.

VERANDA is published by Hearst Magazines, a unit of Hearst Corporation, one of the nation's largest diversified media and information companies. With 20 titles in the U.S., Hearst is the leading publisher of monthly magazines in terms of total paid circulation (AAM 1H 2013) and reaches 82 million adults (Spring 2013 MRI gfk). Follow VERANDA on Twitter at @VERANDAmag.

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