ADAC ANNOUNCES THE CELEBRATION OF MOATTAR, LTD’S 50th ANNIVERSARY
Successful 50 Year Business Shares Exciting New Ventures to Bring in the Next Half a Century

ATLANTA – ADAC’s very own Moattar, Ltd., purveyor of fine rugs for the interior design industry is proud to announce the celebration of their 50th anniversary and reveal exciting new ventures to usher in the next 50 years.

Founded in 1963 by Edward Moattar, the company is now run by his children Andrea and Jason Moattar. The brother-sister duo have evolved from climbing over stacks of rugs as children, into two of the industry’s most respected rug buyers. Jason Moattar is still an active member in the design community chairing numerous Design Industries Foundation Fighting AIDS (DIFFA) events over the years and currently sitting as a chair on the board at the Savannah College of Art and Design (SCAD).

“Here at ADAC we recognize the accomplishment of running a successful family business. Since John Portman, renowned architect and developer, built ADAC more than 50 years ago, ADAC itself has remained a family business,” said Katie Belveal, ADAC General Manager. “Moattar has successfully transitioned to the second generation of ownership, and we look forward to seeing their continued growth as they build upon the company’s solid foundation for future generations of owners.”

Moattar, Ltd. is undertaking two exciting new ventures to usher in the next half a century of business. The first being an alignment with Dallas-based designer, Jan Showers, to develop a line of glamorous rugs that will sell nationally along with her sought after line of furniture and accessories. The second, a creation of an in-house collection of rugs under the Knot Envy moniker that will be an ever-evolving line of eclectic fresh takes on traditional rug patterns. These new products will be available to the public and customers of Moattar, Ltd. in their ADAC showroom in the coming months.

“Relationships make our business work,” said Jason Moattar, co-owner of Moattar, Ltd. “I am so lucky to be part of the design community and work every day with design industry champions including all of our favorite interior designers and architects, the wonderful team at the Atlanta Decorative Arts Center (ADAC) and the board at SCAD who set the stage for the next wave of southern talent.”

From Monday, October 14 through Thursday, October 17 the public is invited to celebrate the anniversary during DISCOVER ADAC with champagne and a special viewing of their new collection: Oushaks and Khotans. On Thursday, October 17 Moattar, Ltd. will hold an invite-only, Persian-themed cocktail reception in its ADAC showroom. Friends, family and influencers in design communities from across the country will be invited to toast an accomplished 50 years with a bright future ahead.

A calendar of events will be released this month. For more information, see the website at www.moattar.com/events.php. For more information on DISCOVER ADAC, see the website at www.adacatlanta.com/discover-adac.

About ADAC: ADAC is a community-focused, nationally-recognized leader in the world of interior design and home fashion, built over 50 years ago by renowned architect and developer John Portman. For a half-century it has served as the essential one-stop shopping resource for interior designers, architects, and builders.

The ADAC campus consists of 550,000 square feet with over 60 showrooms offering 1,200 of the industry’s finest product lines including furniture, fabric, rugs, lighting, accessories, floor and wall coverings, antiques, fine art and framing, kitchens, bath, tile and stone, and home theater products. Likewise, ADAC's extensive services include custom designs such as framing, electronic systems, faux-finishing, and draperies. In addition, signature industry presentations, celebrity and media events, educational programs and networking opportunities held throughout the year make ADAC truly a one-of-a-kind, design destination. To learn more, visit www.adacatlanta.com.

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About Moattar, Ltd.: Moattar, Ltd. is a second-generation, family-owned provider of decorative rugs to the interior design trade. Committed to serving the unique needs of the industry, the company offers the largest assortment of hand-selected and distinctive antique, reproduction and contemporary rugs in the southeast. Rugs are hand-made from the finest materials including wool, silk and natural materials as well as innovative techno fibers. Moattar, Ltd. is located in an 8,000 square foot showroom in the Atlanta Decorative Arts Center (ADAC). The company has operated in Atlanta, GA for 50 years. For more information about Moattar, Ltd. please visit the company’s website at www.moattar.com.

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