

ADAC

FOR IMMEDIATE RELEASE...

August 30, 2013

DIG INTO DESIGN WITH DISCOVER ADAC THIS FALL

Indulge in Everything ADAC has to Offer with the 2013 DISCOVER ADAC

ATLANTA: Join ADAC this October as they welcome back their signature series, DISCOVER ADAC! Commemorating ADAC's first anniversary after opening its doors to the public, DISCOVER ADAC will feature a variety of events and seminars showcasing guest speakers who will share their design and lifestyle expertise. Fit for designers and design enthusiasts at all stages of experience, DISCOVER ADAC runs Monday, October 14 until Friday, October 18, 2013.

"What makes DISCOVER ADAC unique is the caliber of design talent who will participate," says ADAC General Manager, Katie Belveal. "We have curated a special week for Southeast's design community to share their trade secrets and allow the public to dig even deeper into the world of design and trends that the upcoming season has to offer."

While prepping to lay out the red carpet for all of the local, national and international design celebrities planning to attend this year, Belveal dishes on a designer she is looking forward to. "Michael S. Smith, designer to the White House, is just one of the keynote presenters we have in store for attendees," said Belveal. "ADAC has become a place where design enthusiasts can mingle with icons in the industry, and this year's line-up is sure to impress."

The repertoire of design talents is not the only enhancement this year. The experience will include more than 35 events, keynote presentations, showroom receptions and the third installment of ADAC: Behind The Windows. "Our growth from the first year of DISCOVER ADAC stems from the Atlanta community's desire to connect with the design community," said Belveal. "Atlantans want a place where they can get to know designers and sit at the same table. They want to gain insider access to discover what makes each of them tick. For some it is hearing about how these special guests have navigated the business and for others it is a glimpse into their personal style and stories of what's to come! We hope everyone will find it useful."

Some of the celebrity keynote speakers and design icons who attendees can look forward to seeing this October in order of presentation date and time are Timothy Corrigan; Sarah Richardson; Jan Showers; Michael S. Smith; Steven Stolman and Jennifer Boles; and Ellie Cullman, Mario Buatta and Susanna Salk.

A complete calendar of all 35 events taking place during DISCOVER ADAC, including all showroom events and receptions, is available at <http://www.adacatlanta.com/design-adac>.

About ADAC:

ADAC is a community-focused, nationally-recognized leader in the world of interior design and home fashion, built over 50 years ago by renowned architect and developer John Portman. For a half-century it has served as the essential one-stop shopping resource for interior designers, architects, and builders.

The ADAC campus consists of 550,000 square feet with over 60 showrooms offering 1,200 of the industry's finest product lines including furniture, fabric, rugs, lighting, accessories, floor and wall coverings, antiques, fine art and framing, kitchens, bath, tile and stone, and home theater products. Likewise, ADAC's extensive services include custom designs such as framing, electronic systems, faux-finishing, and draperies.

In addition, signature industry presentations, celebrity and media events, educational programs and networking opportunities held throughout the year make ADAC truly a one-of-a-kind, design destination. To learn more, visit www.adacatlanta.com.

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DISCOVER ADAC Full Schedule of Events: (As of August 29, 2013)

Signature Lifestyle and Design Events

MONDAY, OCTOBER 14

11:00 AM: Design for Real Life

Architect and designer Johnna Barrett of Barrett Designs, Inc. will share her remarkable design portfolio and the benefits of using commercial wall coverings in residential interiors. In addition, an Innovations product expert will debut their breathtaking new fall collection. **Innovations in Wallcoverings, Suite 313**

3:00 PM: DIGITAL DESIGNERS Panel Discussion

Moderated by Dering Hall Editorial and Social Media Manager, Carly Sullivan

The panel – featuring top interior designers Carter Kay of Carter Kay Interiors; Melanie Milner of The Design Atelier, Inc.; William Peace of Peace Design; Beth Webb of Beth Webb Interiors; and Amy Wikman of BJORK STUDIO – will share and compare their favorite digital resources to research products for their projects, extend their own brands, and reach new clients. **ADAC Presentation Room, First Floor Atrium.*** Following the presentation, Dering Hall invites you to meet the designers and continue the discussion at a reception in the **Designer Lounge, First Floor Atrium.**

All Day Event

30 Meeting Suzanis are hand-loomed and hand-embroidered silk textiles that are fabulous in any interior design scheme. These one-of-a-kind treasures will be available for immediate purchase at **Dogwood Fabrics, Suite 325.**

All Day Event

Landscape designer and owner of GARDEN, Matthew Klyn, transforms J Nelson into a lush garden showcase. Exquisite signature terrariums and terrarium kits will be available for purchase. **J Nelson, Suite 417**

All Day Event

Moattar, Ltd. Finer Rugs is celebrating their 50th Anniversary. To mark the occasion, enjoy champagne while viewing their newest collections of Oushaks and Khotans. **Moattar, Ltd. Finer Rugs, Suite 314**

TUESDAY, OCTOBER 15

10:00 AM: TIMOTHY CORRIGAN Keynote Presentation

A Visit to Chateau du Grand Lucé: Restoring & Decorating a Great Country House

Award-winning interior designer Timothy Corrigan provides inspiration and instruction in the art of comfortably elegant decoration, offering indispensable advice on how to live in historic homes in a modern way. **ADAC Presentation Room, First Floor Atrium.*** Immediately following the presentation, join Timothy Corrigan in the JANUS et Cie showroom for a luncheon reception and signing of his latest book. Sponsored by *Architectural Digest*. **JANUS et Cie, ADAC West, Suite A1**

1:00 PM: SARAH RICHARDSON Keynote Presentation

Interiors, Inspirations and Signature Style

Sarah Richardson, designer and star of HGTV's *Sarah's House* and *Sarah 101*, will introduce her latest collection of fabrics for Kravet. Attendees will get a first look at her new collection, learn what inspires her, and how her signature style and design philosophy have transformed her business and inspired clients and fans all over the world. **ADAC Presentation Room, First Floor Atrium.*** Kravet invites you to a meet-and-greet reception with Sarah Richardson immediately following the presentation. **Kravet, Suite 139**

2:00 PM – 4:00 PM: Robert Allen Celebrates 75 Colorful Years!

Join the Robert Allen team for an anniversary celebration and champagne reception as they toast to 75 colorful years and look to the future with their new Solids and Color Library Collections. **Robert Allen | Beacon Hill, Suite 401**

2:30 PM – 3:45 PM: Joni Vanderslice: *The Psychology of Color - How Color Can be Used Effectively in Today's Interior Design*

The always-engaging Joni Vanderslice, President and Owner of J Banks Design Group, will explain how the psychology of color preferences can be applied to interior design and how colors can be used to induce behavioral changes. A light reception will follow the presentation. **Grizzel & Mann, Suite 120**

3:00 PM: James Magni: *Magni Modernism*

Join James Magni for a surprising conversation about how art, light, design, and spirituality have inspired and shaped his 25-year career. His highly sophisticated, modern home design is beautifully captured in his new book, *Magni Modernism*. James Magni will be signing copies of his book at a cocktail reception immediately following the presentation. **R. Hughes Atelier, Suite 413**

4:00 PM: Christian Liaigre: *Nothing Left to Chance*

Christian Liaigre & Jerry Pair cordially invite you to a cocktail reception and tour of the new Liaigre gallery with Jason Ryan, CEO of Christian Liaigre. **Jerry Pair, Suite 508**

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All Day Event

Stop by the Duralee showroom for light refreshments and a special look at the new Duralee Casegoods Collection. **Duralee, Suite 125**

All Day Event

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WEDNESDAY, OCTOBER 16

10:00 AM: JAN SHOWERS Keynote Presentation

Glamorous Retreats

Celebrated interior designer Jan Showers will walk the audience through her new book, *Glamorous Retreats*. Embarking on a journey from the mountains of Colorado to the beaches of Nantucket and Harbor Island to the ranches of Arizona and cities of Toronto and San Francisco, she illuminates spaces with imaginative details and an uncanny ability to imbue homes with the spirit of their surroundings. **ADAC Presentation Room, First Floor Atrium.*** Following the presentation, join Jan Showers for a luncheon and book signing at **Ainsworth-Noah & Associates, Suite 518**.

10:30 AM – 5:00 PM

Peace of Thread is a non-profit organization employing refugee women that have fled from war and persecution. They will be showcasing their beautiful one-of-a-kind purses and accessories made with repurposed ADAC designer fabrics. View this gorgeous collection while enjoying desserts and drinks. **Ernest Gaspard & Associates, Suite 109**

1:00 PM: Casamance Fall Launch 2013

Mathieu Pintout, Vice President of Casamance will present the new fall launch which surpasses all others through technical know-how. The fabrics reinvent the codes of luxury; the wallpaper is destined for exceptional interiors. Indulge in desserts and cocktails following the presentation at **Ernest Gaspard & Associates, Suite 109**.

1:00 PM

The mother/daughter team of Bobbie Pike and Kim Oberheu of PFI, Plants Forever Incorporated, will be sharing their talents and tips for holiday décor. Kravet invites you to enjoy light refreshments after the presentation. **Kravet, Suite 139**

2:00 PM – 3:00 PM: If These Walls Could Talk!

Join Fabricut and professional wallpaper installer Tom Williams as he demonstrates how to correctly hang wall coverings. Learn everything you've always wanted to know about using wall coverings for your next design project, while discovering fresh new patterns & prints from the Stroheim collection. Light refreshments will be served. **Fabricut, Suite 307**

2:00 PM – 4:00 PM

Join Holland & Company in celebrating the new collection from Julian Chichester. Enjoy refreshments and an assortment of pies from The Pie Shop. **Holland & Company, Suite 238**

3:00 PM: HOME AWAY FROM HOME

Panel Discussion moderated by Frances Schultz

Journalist, tastemaker, television personality, and world traveler Frances Schultz will lead a panel of renowned interior designers in a lively discussion about designing for luxury resort homes and hotels. Panelists include Chuck Chewning, creative director of Donghia, Inc.; Susan Ferrier, principal of McAlpine Booth & Ferrier Interiors, Inc.; Amanda Nisbet, founder of Amanda Nisbet Design, Inc.; and John Oetgen, owner of Oetgen Design Incorporated. **ADAC Presentation Room, First Floor Atrium.** * Following the presentation, Donghia will host a cocktail meet-and-greet with the panelists. Amanda Nisbet will be signing copies of her book, *Dazzling Design*.
Donghia, Inc., Suite 317

4:00 PM – 8:00 PM: i-NOVATIONS “Smart” ART!

Please join i-Homes Atlanta for i-NOVATIONS “Smart” ART! Meet the artist SPOON and see what happens when you merge art with technology. (Hint: Bring your iPhone.) Enjoy cocktails and light hors d’oeuvres while experiencing their state-of-the-art “Smart Home” turned gallery. **i-Homes Atlanta, Suite 311**

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All Day Event

Stop by the Duralee showroom for light refreshments and a special look at the new THIBAUT Resort Collection. **Duralee, Suite 125**

All Day Event

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THURSDAY, OCTOBER 17

10:00 AM: MICHAEL S. SMITH Keynote Presentation

Building Beauty: the Alchemy of Design

Acclaimed-designer Michael S. Smith discusses themes from his latest book, *Building Beauty: the Alchemy of Design* as it relates to American design today. Michael will walk attendees through his vision for the perfect American house and explain the process behind his design philosophy. From the initial renovation to the finishing details, he will provide a complete and up-to-date design vocabulary that every homeowner and design aficionado would be keen to know. **ADAC Presentation Room, First Floor Atrium.** * A luncheon reception and book signing honoring Michael S. Smith will follow at **Ainsworth-Noah & Associates, Suite 518.**

1:00 PM: STEVEN STOLMAN and JENNIFER BOLES Keynote Presentation

Scalamandré: Haute Décor

Jennifer Boles, author and founder of “The Peak of Chic,” will interview Scalamandré President Steven Stolman about his new book, *Scalamandré: Haute Décor*. Chronicling America’s most extraordinary properties, among them the White House, the Metropolitan Opera House and Atlanta’s prestigious Decorators’ Show House and Gardens, Jennifer and Steven will discuss Scalamandré’s illustrious 84 years and those tastemakers, individuals, places and events that contributed to the legendary textile house. **ADAC Presentation Room, First Floor Atrium.*** Following the presentation, enjoy light refreshments at a reception for Jennifer Boles and Steven Stolman. Steven will be signing copies of his new book. **Scalamandré, Suite 407**

2:00 PM: Chip Cheatham: Accessorizing as an Art Form

Martin Nash presents an enlightening discussion with Chip Cheatham, president of Chip and Company, about the evolution of global and natural art as accessory. Chip’s insights on the importance of shadow and light, along with the exploration of the world, will redirect the boundaries of accessorizing with layers of art that has life and tells a story. **Martin Nash, Suite 308**

3:00 PM: ELLIE CULLMAN, MARIO BUATTA and SUSANNA SALK Keynote Presentation

A Conversation with Ellie and Mario

Renowned interior designers, friends, and colleagues Ellie Cullman, Founder of Cullman & Kravis and Mario Buatta, the legendary designer nicknamed the “Prince of Chintz,” discuss their careers, the ever-changing landscape of design and decorating, their longtime friendship, and their new books respectively titled, *The Detailed Interior* and *Fifty Years of American Decoration*. Susanna

Salk, lifestyle expert and author of *C.Z. Guest: American Style Icon* will moderate the discussion. **ADAC Presentation Room, First Floor Atrium.*** Cowtan & Tout will host a reception and book signing for Ellie Cullman, Mario Buatta and Susanna Salk immediately following the presentation. **Travis & Company, Suite 128**

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All Day Event

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FRIDAY, OCTOBER 18

All Day Event

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All Day Event

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ADAC: BEHIND THE WINDOWS

ADAC will unveil the next exhibit of "ADAC: Behind the Windows" on October 14th. Local designers, nominated by ADAC showrooms, have created stunning six-month installations sourcing from the breadth of luxury products available at ADAC.

A complete calendar of all 35 events taking place during DESIGN ADAC, including all showroom events and receptions, is available at www.adacatlanta.com/events.

* Seating is limited. Reservations are required. To register, visit adacatlanta.com or call 404-231-1720. Registration opens 30 minutes prior to the presentations.

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