



Intown

MY HOME • MY FAMILY • MY SELF

WINTER 2018

Winter Fun Calendar

Lanta Gras,
Atlanta Jewish Film
Festival, Rudolph the
Red-Nosed Reindeer™
p. 16-17

Where To Go
for Date Nights,
Food Faves,
Health & Happiness,
and lots more

Doing Good in the 'Hood

Learn how the
Intown community
gives back

Luxe Living

For the past 12 years, residents
have turned to Christopher Rudd,
president and CEO of Thrive Homes,
for state-of-the-art dwellings with
charming character. p. 18

inside

Meet Your Neighbors

A Building Boss,
a Home-cooking Hero, and a
Foodie Philanthropist



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Meet Your Neighbors

President and CEO
Christopher Rudd
 and his company, **Thrive Homes**, create luxurious residences in the heart of our historic city.

Home-cooking Hero
Carol Rice
 helps families enjoy more time together with convenient meal kits from **The Dinner Shoppe**. p. 21

Foodie Philanthropist
Sean Palani
 is founder of the **Atlanta Guys Dinner Group**, which brings men together to dine for a cause. p. 23

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On the cover: Christopher Rudd, president and CEO of Thrive Homes, works to bring lavish living to Intown neighborhoods. Here, he is pictured at The Residences At Studioplex, which overlooks the Eastside BeltLine Trail. Photography by Krys Alex Photography LLC, KrysAlexPhoto.com

PROFILE

A Thriving Neighbor

Building contemporary residences in some of the city's hottest Intown communities, **Thrive Homes** creatively combines high-end luxury living with Atlanta's existing history and culture.

By Karon Warren

Twelve years ago, Thrive Homes embarked on establishing its presence in the Atlanta building community. Together, Christopher Rudd, president and CEO of Thrive Homes, alongside COO Kirstin Hobday, put their plan into action. "We got our start renovating the traditional craftsman bungalows and Victorian homes in Atlanta's Intown neighborhoods and developed quite a knack for doing so," says Rudd.

That "knack" led to much success for Thrive Homes, which, in response to buyer moods, evolved into new construction. However, the company didn't just build new to build new. Instead, it implemented a mindset to create upscale properties without sacrificing the historical and cultural aspects of Atlanta's long-established neighborhoods like Inman Park, Kirkwood, Decatur, and Morningside.

"FEATURING FLOOR PLANS AND FINISHES THAT ARE THE UTMOST IN CURRENT STYLE AND INNOVATION, WE WORK HARD TO EXCEED BUYER EXPECTATIONS."

—CHRISTOPHER RUDD

"We have always taken a unique approach to residential development, creating high-end luxury living throughout the most established neighborhoods of Atlanta, and today we

A portrait of Christopher Rudd, president and CEO of Thrive Homes. He is a man with short brown hair, smiling, wearing a dark blue blazer over a light blue button-down shirt. He is standing in front of a dark background, possibly a doorway or a wall. The photo is positioned on the right side of the page, partially overlapping the text.

CHRISTOPHER RUDD
AT THE RESIDENCES
AT STUDIOPLEX.
BEGINNING THIS
MONTH, RESIDENTS
WILL MOVE INTO
THIS BRAND-NEW
COMMUNITY.

orhood

continue to do so by developing townhome and condominium communities throughout Intown Atlanta, with hundreds of units in the pipeline,” Rudd says. “Our goal is to respect each neighborhood and introduce concepts that fit in, building upon the history and culture that already exists.”

To deliver homes that meet the needs of their buyers, Thrive Homes, which also has another office in Nashville, researches locations to ensure it provides developments that will fit seamlessly into that community’s overall feel and atmosphere.

“We go to great lengths to deliver communities in the hottest locations throughout Atlanta that are thoughtfully designed to merge with the existing neighborhood and to play upon the strengths of that neighborhood, whether it is the allure and connectivity of the Atlanta BeltLine and Krog Street Market for The Residences At Studioplex and Emerson on Krog, or the walkability and neighborhood feel of The Reserve Decatur and upcoming offerings in the City of Decatur, or the cutting-edge contemporary design of Ironside East Atlanta Village,” Rudd says.

Nevertheless, Thrive Homes does not lose sight of what its customers want in their homes, and, in fact, works hard to go above and beyond what buyers may expect. “Our homes are the perfect blend of rich architectural character and new, sophisticated design,” Rudd says. “Featuring floor plans and finishes that are the utmost in current style and innovation, we work hard to exceed buyer expectations.”

Think an elevator for easy access to the entire home or a rooftop kitchen for cooking aficionados. “We offer a high level of customization and options to meet your needs and wants,” Rudd says. “We understand the excitement of being able to customize your home and to put your stamp on the creative expression that it becomes.”

Going a step further, Thrive Homes recognizes that many buyers are looking not just for a home, but a solid financial investment, perhaps one that includes an option to generate revenue. “Our buyers are consistently asking for something new, a fresh take if you will,” Rudd says. “We are doing just that and responding to an overwhelming desire for homes to double as an active investment by introducing several owner-occupant or investor short-term rental configurations and upgrades to accommodate those configurations.”

When all is said and done, Thrive Homes, above all else, seeks to deliver a quality home that buyers will enjoy for years to come. “As a company, we take great pride in thoughtful attention to the prevailing essentials of solid construction and quality craftsmanship, all tailored to a variety of homeowner lifestyles,” Rudd says.

BuildWithThrive.com, 500 Amsterdam Ave. NE., Ste. M, Atlanta. 404-474-4814.

The content for this article is brought to you by Thrive Homes.



CHIC DETAILS AND STUNNING SOPHISTICATION CAN BE SEEN THROUGHOUT EACH THRIVE HOMES RESIDENCE.

Award-Winning Builder

Since its inception in 2006, Thrive Homes has received

52 OBIE Awards

for **outstanding achievement in construction, design, and development.**

Presented by the Greater Atlanta Home Builders Association, these awards are recognized as a premier honor in the new home construction industry. 