



FOR IMMEDIATE RELEASE...

March 27, 2020

360 MEDIA CLIENT COVID-19 UPDATES

*Latest on Boutique PR Agency's Hospitality, Entertainment, and Lifestyle Clients
in Light of Recent Developments*

ATLANTA: With the continually evolving developments surrounding COVID-19, things are literally changing by the minute. Atlanta communications firm, [360 Media, Inc.](https://www.360media.com) is proud to work with some of the best restaurants, hospitality companies, events, and businesses in the city. As we help each of our clients navigate these changes, we want to share updates with Atlanta residents on the ways to support these and other local businesses in any way possible.

"Our biggest concern as an agency is that everyone – from our internal team, to our clients, to our fellow Atlantans – stays safe," said Tara Murphy, founder and president of 360 Media, Inc. "The COVID-19 crisis shows no signs of slowing down anytime soon, and in trying times like these it's important to stick together and support one another. As an agency, we are working to take on whatever challenge each new day brings, and provide a strategic supportive partnership for our clients. We can, and will, get through this together."

Please see below for the most up-to-date news on all of 360 Media's client roster:

ADAC

ADAC and International Market Centers remain committed to the safety and security of customers, staff, designers and showrooms. The Center is currently closed in compliance with the City of Atlanta Executive Order for residents to shelter in place and non-essential businesses to temporarily close. ADAC has also made the decision to cancel its annual spring market, DESIGN ADAC, and postpone the Southeast Designers & Architect of the Year Awards and Sample Sale. For updates on rescheduled events or further information, please visit www.adacatlanta.com.



Cold Brew Bar is closed indefinitely. **Wonderkid** is currently closed for dining room service but offers pickup orders, plus delivery via Grubhub, UberEats, and DoorDash. Follow along at [@atlantadairies](https://twitter.com/atlantadairies).



The team behind Atlanta's favorite food and beverage festival have made the difficult, but appropriate, decision to postpone the **Atlanta Food & Wine Festival**, originally scheduled to celebrate its 10th anniversary in late May 2020. Ultimately, for the team, nothing is more important than ensuring the health and safety of all who participate in and attend the monumental event. Festival organizers are actively working with event partners to determine potential new dates for this year's Festival. For more updates, visit www.atlfoodandwinefestival.com and follow along on social [@atlfoodandwine](https://twitter.com/atlfoodandwine).



The **Atlanta Jewish Film Festival** will be temporarily suspending all programming until further notice, including spring's AJFF Selects series. Behind the scenes, the AJFF team continues its work planning for the future, reassessing summer programs to give notice of which will return in 2020. For more information on postponements, please visit www.ajff.org/article/2020/03/message-ajff-executive-director.

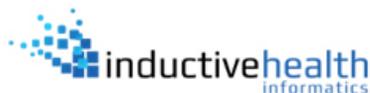


All Big Citizen restaurants (**Bon Ton**, **The Lawrence**, **Wonderkid**) are currently closed for dining room service, but are offering curbside and delivery options. Bon Ton has curbside pickup available and delivery options on UberEats and Zifty, and Wonderkid offers pickup orders, plus delivery via UberEats, Grubhub and DoorDash. The Lawrence is also offering curbside pickup and will be stocking bodega style items that can be picked up curbside as well. For more details on each restaurant and available menus, head to their social pages at [@bontonatlanta](https://www.bontonatlanta.com), [@thelawrenceatl](https://www.thelawrenceatl.com), and [@wonderkidatl](https://www.wonderkidatl.com).

South Broad Street Market has been postponed indefinitely with more information to come in the coming weeks. Follow along on social at [@southbroadmarket](#).



Harry Norman, REALTORS® will continue to provide first-class service to all buyers and sellers utilizing a variety of virtual tools and marketing innovations such as virtual open houses through GoToMeeting, Facebook, Instagram Live, dedicated web pages and more. The Harry Norman mobile app will provide the latest updates to ease communication with buyers and agents with the website offering videos, stats, home valuations and the most current homes available for sale. For more information on Harry Norman innovations, please visit www.harrynorman.com/open-for-business.



Inductive Health Informatics, an Atlanta-based specialist public health technology firm, released a tool to help close the COVID-19 testing gap. Their analytic pipeline is designed to enable widely-available testing for COVID-19 based on whole genome sequencing. They are continuing to work diligently to share the tool with government organizations and nationwide labs in the midst of the COVID-19 crisis. For more info, head to www.inductivehealth.com.



All tenants are still open with the exception of **Primrose**, **Squash Blossom**, and **Kale Me Crazy** which are closed indefinitely and **Vibe Ride** which is closed until April 1. Most restaurant tenants have implemented and are strongly promoting to-go and curbside options. **Full Commission** is open for takeout only. **Ramen Station**, **Grant Park Market** and **Firepit Pizza Tavern** are open for takeout and delivery. This is subject to change. Follow on social [@larkinonmemorial](#) for updates.



MISSION + MARKET

Mission + Market is working to safely continue business with everyone in mind. The restaurant is offering convenient and stress-free online ordering with curbside pickup from 12-8pm. Simply place an order by calling 404-948-2927, pull up near valet, and Mission + Market will happily bring meals out to customers. The restaurant is also offering family dinners for 4 for \$50. Available for pick up between 4-8pm, the family meals selection changes daily, so there's something new to try each day! For a limited time only, online ordering and delivery will be available through Grubhub and UberEats.

As a thank you to customers, Mission + Market is also offering \$10 back on every \$50 and \$25 back on every \$100 spent on Mission + Market gift cards now through Tuesday, March 31. The \$10 offer can be used June 1 through August 30. The restaurant will also happily mail the gift cards to you.

The Mission + Market team is also asking for support through [GoFundMe](#). The restaurant cares deeply for their employees, they are a family. They're currently staffing as many people as the business can afford, but it's still not enough to help everyone. 100% of donations will go to the Mission + Market staff. For donations above \$100, Mission + Market will provide 25% of the donation amount in gift cards to spend at the restaurant when the dining room reopens. Stay up to date at [@missionandmkt](#).



NETHERWORLD Haunted House has temporarily closed their Laser Adventure Battle Arena and Escape Rooms. The NETHERWORLD team will be monitoring the guidance of government and health officials to assess when best to reopen.



Oliva Restaurants has made the decision to temporarily close all restaurants (**Aziza**, **Bellina Alimentari**, **Falafel Nation**, and **Rina**). They look forward to welcoming guests again when the situation allows and will share the most updated information on social media. In the

meantime, Bellina Alimentari's online market is up and running with every purchase supporting the staff. Start shopping for pasta favorites, Italian ingredients and more at www.mercatodibellina.com



360 Media also manages [The Atlanta 100](#), a certified media outlet with weekly coverage reaching 60k+ subscribers. The 100-word stories focus on local happenings, and provide a resource to Atlanta businesses, and a positive respite to residents during this time. Sponsorships are available upon inquiry.



As of March 24, **Underground** is shut down for 14 days per Mayor Keisha Lance Bottom's executive order. Food Truck Wednesdays have been cancelled and scheduled to re-open on April 8. iScream Ice Cream Rolls is closed as well as all other tenants with the exception of Metro PCS. Security is still active 24 hours/day. Details are subject to change, stay tuned for updates on www.undergroundatl.com.



A+ Pediatrics is closed indefinitely. **Another Broken Egg** is closed indefinitely. **Banana Republic** is closed indefinitely. **Boardroom Salon** is closed until March 31. **Dermani Medspa** is closed until April 13. **Etc. East** is closed until April 1. **Fab'rik** is closed indefinitely. **HotBox** is closed until April 1. **J. McLaughlin** is closed until March 30. **Loft** is closed until March 28. **Orangetheory** at Vinings Jubilee is temporarily closed through April 1. **Paces & Vine** is closed indefinitely. **Pure Barre** at Vinings Jubilee is temporarily closed until further notice. **Read Shop by the Merchant** is closed indefinitely. **SOHO** is closed indefinitely. **Southern Baked Pie** is open and offering call ahead curbside pickup in addition to delivery and shipping. **Stockyard Burgers & Bones** is closed indefinitely. **Waiting on Martha Home** and **Waiting on Martha Everyday** are temporarily closed for two weeks but online orders are available.

All additional restaurants at Vinings Jubilee have implemented to-go and curbside options including **Café at Pharr**, **Coldstone Creamery**, **Mellow Mushroom** and **Whimsy Cookie Co.** This is subject to change, to stay up to date follow [@viningsjubilee](#).



Varuni Napoli is closed for dine-in service. They offer delivery and takeout from both the Midtown and Krog Street Market locations through DoorDash, ChowNow and UberEats. Patrons can purchase gift cards by calling 404-709-2690. Varuni will mail gift cards or they can be picked up at the Midtown location. For more information, follow along at [@varuninapoliatl](#).

About 360 Media, Inc.: 360 Media, Inc. is a boutique-yet-mighty, award-winning agency that works with the biggest and best names across entertainment, lifestyle and hospitality throughout the U.S. from an industrial-cool home base in Grant Park, Atlanta. With 24 years of strong PR know-how and media relationships, #Team360's all-female staff of eight carefully curates public relations strategy, elevates brand messaging and accelerates publicity efforts. The sweet spot for this driven, creative team is where all things lifestyle collides, beginning with a love for music, festivals and events and expanding into culinary, hospitality and real estate. With a focused and strategic vision, 360 Media is known for always going above and beyond expectations to make things happen for clients. Past and current clients can be found [here](#). 360 Media is also the publisher of [The Atlanta 100](#), a weekly newsletter and website with concise 100-word articles. Join the conversation on [Facebook](#), [Instagram](#), [LinkedIn](#) and [Twitter](#) and follow happenings at 360media.net with Mark the Date + The Loop.

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