



FOR IMMEDIATE RELEASE...

April 24, 2008

CULINAIRE PRESENTS AN UNPARALLELED GLOBAL SENSORY EXPERIENCE

*Tantalizing Teaser to Taste of Atlanta Offers
International Cuisine, Entertainment & Silent Auction*

WHAT: Culinaire – Produced by Taste of Atlanta
WHEN: Wednesday, June 4, 2008
TIME: 7:30 pm – 8:00 pm Cocktail Reception in the Lobby
8:00 pm – 11:00 pm Main Reception in the Hub
WHERE: NEW World of Coca-Cola
121 Baker Street NW Atlanta, GA 30313
COST: \$75 per person

ATLANTA – Culinaire, an appetizer to Taste of Atlanta, Georgia's favorite October food festival, brings a world of flavor to the New World of Coca-Cola on June 4. Prepare to fill your plate and satisfy your palate with exquisite international cuisine – with a taste of Brazilian from Chima, a bite of Mexican from Rosa Mexicano or a sampling of Asian from Thrive! For one night only, Atlanta's foodies will unite with Atlanta's hottest chefs serving up their most authentic and enticing ethnic fare. Culinaire attendees will be in for a festive night of global cuisine, fun cocktails, entertainment and a special silent auction benefiting the Atlanta Chapter of Les Dames d'Escoffier.

No matter what your favorite indulgence, there's enough upscale international fare to make the world go round. Culinaire is proud to announce that the following Atlanta restaurants - each representing their unique style of global cuisine and several paired with wines from their respective countries - will share their signature dishes at the event:

- o **Bhojanic - Indian**
- o **Chima - Brazilian**
- o **Desta - Ethiopian**
- o **Dolce - Italian**
- o **Fox Brothers BBQ - Southern American**
- o **Geisha House – Japanese**
- o **Ibiza - Moroccan**
- o **Mitra - Spanish**
- o **Prime Meridian - Argentinean**
- o **Rosa Mexicano - Mexican**
- o **Sugar Coated Cravings - Dessert**
- o **The Feed Store - Southern Fusion**
- o **The Melting Pot - Swiss**
- o **Thrive - Asian**
- o **Trader Vic's - Hawaiian**
- o **Veni Vidi Vici - Italian**

Patrons entering the World of Coca-Cola Lobby for Culinaire will be greeted by delicious hors d'oeuvres. After the cocktail reception, guests will be escorted past Coke's iconic Polar Bear and into the Hub, elegantly decorated by the artistic visions of Tony Conway and his A Legendary Event crew. It is in this stylish space that the spicy scents of Bhojanic's Indian offerings will mix with the savory aroma of Veni Vidi Vici's homemade sauce, and gourmet cookies and tropical cakes will line the dessert stations. Limitless slushie concoctions of international Coca-Cola flavors "stir-fried" with dry ice will flow from the taps of the lighted bars, and DJ Danny M's trendy mix of tunes will capture the posh and intoxicating mood of the evening. Come to Culinaire to drink, dance and taste the night away!

Tickets are now on-sale and can be purchased online at www.TasteofAtlanta.com/Culinaire or www.TicketAlternative.com or by phone at 877-725-8849.

Attendees can register to win 2 round trip system-wide tickets on Delta! Drop your business card at the door and tickets will be raffled off at the event. Offer valid for travel on Delta Air Lines and Delta Connection carriers (excludes Delta codeshare flights). Travel must be complete by September 30, 2008.

Culinaire's corporate sponsors for 2008 include Bentley Atlanta, Coca-Cola, Frangelico, Glenfiddich Single Malt Scotch Whiskey, Hendrick's Gin, Milagro Tequila and The Balvenie Single Malt Scott Whiskey.

Culinaire is a Taste of Atlanta production. For more information, please visit www.TasteofAtlanta.com/Culinaire.

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